

**Objectives
of
Plan B Media Public Company Limited**

The Company has 43 objectives as follows:

- (1) To buy, procure, receive, give, lease, lease out, hire purchase, own, possess, improve, use of otherwise manage any property whatsoever as well as the fruits thereof.
- (2) To sell, transfer, mortgage, pledge, exchange, and dispose of properties by any other means.
- (3) To act as a broker, an agent or a commission agent for all types of undertakings and businesses other than insurance business, finding enrollments for associations and securities trading.
- (4) To borrow money, withdraw money from banks, juristic persons or other financial institutions and to lend money or grant credits by any other means, with or without securities, including to accept, issue, transfer, and execute bills of exchange or any other types of negotiable instrument, except for banking business, finance business and credit foncier business.
- (5) To establish branch office or appoint representative both within and outside the country.
- (6) To be a partner with limited liabilities in limited partnerships or a shareholder in limited companies public limited companies.
- (7) To carry on the trading business of living animals, slaughtered meat, freezing meat, and canned meat.
- (8) To carry on the trading business of rice, corn, cassava, cassava product, coffee, cashews, sesame beans, castor beans, oil palm, jute, cotton, kapok, field crops, any products from such items, lacs, leathers, horns, woods, rubbers, latexes, sheet rubber, or any kinds of rubber produced or procured from any parts of rubber trees in herbal forest and any kind of Agricultural crops.
- (9) To carry on the trading business of vegetables, fruits, bamboo shoots, peppers, cigarette, pipe, beverage, drinking water, mineral water, juice, liquor, beer, fresh food, dry food, instant food, canned sea food, canned food, seasoning, sauce, sugar, vegetable oil, animal feed, and other foodstuff.
- (10) To carry on the trading business of clothes, fiber fabrics, thread, elastic, nylon, synthetic fabrics, fasten yarns, apparel, decorations, socks, stockings, leatherwork, shoes, bags, other consumer goods, textile goods, sport equipment.
- (11) To carry on the trading business of hardware, houseware, furniture, glassware, kitchen ware, refrigerators, air-conditioners, de-aerators, fans, air pressures, electric rice cookers, electric irons, heaters, coolers, microwaves, electric appliances, electric tools, including spares and tools of the said products.

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(12) To carry on the trading business of construction equipment, tools or appliances using in the construction, all kinds of worker's tools, colors, painting tools, building decoration tools, iron equipment, carbon equipment, porcelain, sanitary ware, water tools, including spares and tools of the said products.

(13) To carry on the trading business of machineries, engines, machine tools, labour-saving devices, vehicles, electricity generators, feed pumps, wastewater treatment machines, and rubbish disposal machines.

(14) To carry on the trading business of gasolines, coals, other products generating power, and gas station.

(15) To carry on the trading business of drugs, medicines, pharmaceutic, chemicals, medical tools, scientific tools, fertilizers, herbicides, plant and animal tonics.

(16) To carry on the trading business of cosmetics, beauty tools.

(17) To carry on the trading business of paper, stationary, textbooks, printed forms, books, teaching aids, photographic and movie equipment, calculators, printers, printing machines, newspapers, filing cabinets, office tools, communication tools, computers, including spares and tools of the said products.

(18) To carry on the trading business of golds, copper alloys, silvers, diamonds, gems, and other jewels including artificial tools.

(19) To carry on the trading business of thermoplastics, plastic, or other similar things in kind of both raw materials and instant.

(20) To carry on the trading business of artificial rubber, artificial equipment, objects or products of the said products made by the scientific method.

(21) To import to sell in domestically and export to sell internationally of the said products.

(22) To auction for selling the products as per the objectives to the persons, group persons, juristic persons, government offices, government institutions, in both internationally and domestically.

(23) To carry on the business of creating the advertisement, all kinds of advertisement media.

(24) To lease the space and time for the advertisement through radio, television, magazine, newspaper, advertising board, advertising vehicles.

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(25) To sell and lease the tools including repairing and maintaining the photography as well as the movies and LCD monitor.

(26) To carry on the business of creating all kinds of printing advertisements.

(27) To provide service of consulting including managing the advertisement, marketing and public relation.

(28) To act as the broker, representative, middleman to procure, hire and purchase the outdoor advertising media.

(29) To act as the broker, representative, middleman to procure, hire and purchase the printing media as well as digital media.

(30) To carry on the business of services of debt guarantee, obligation, and performing according to the others' agreement including providing the business of being the guarantor of the person entering into the kingdom or travelling out of the kingdom according to the Immigration Act, tax law, and other laws.

(31) The company is authorized to issue and offer the securities (with or without the right to convert into the ordinary shares) to the shareholders, people, or any persons in par value or in higher or lower than par value according to the public limited company law and the securities and exchange law and the announcement issued under the said laws as well as any laws and regulations effective at that time.

(32) To bring the company's funding to invest in stocks, bills, bonds, and other securities of the company establishing for the conduction of industry or other business and sell, distribute or buyback the securities, shares, bills, bonds, and other securities except the business of securities trading.

(33) To contact the government office, municipality, local authorities, and government officers or staffs in order to receive the rights, ownership, license, trademark, patent, concession, or privilege necessary to the business conduction of the company in order to achieve the company's business.

(34) To conduct the business of telecommunication, all kinds of communication as well as conducting the business of providing services of wireless internet or technology for the data exchange on land and space.

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The Company has 43 objectives as follows:

(35) To conduct the business of advertising the products and services, press conferences, product launches, product expos, staff parties, conferences or seminars

(36) To conduct the business of the transportation and transfer of goods and passengers by land, by water, by air domestically and internationally, including provide services of pick-up of goods from the port through the custom clearance and all kinds of freight transport

(37) To make a registration for a request, purchase, lease or procure or distribute by any methods of patent, copy right, plan, trademark, concession, license or any other privilege

(38) To operate the business of management of commercial right for other persons or juristic person, and to procure, collect and benefit, including manage any properties which related to or gained from such commercial right management, including to act as consultant of and to provide advices relating to the management of commercial right.

(39) To produce and provide production services of any program show and content for releasing, broadcasting, and being on-air on television, radio, and all types of online media. To provide services of connecting video and audio signal for releasing, broadcasting, and being on-air in any kind of mass media and online media.

(40) To operate the radio, television and telecommunications businesses. To render services of digital tv and mass media management. To act as consultant of and to provide advices relating to digital tv and mass media management.

(41) To organize any sport competitions and to act as organizer of sport competitions. To operate business of advertising, public relations, and marketing for any kind of sports.

(42) To operate the business of procurement and management of commercial right of sport competitions, including television and others right of sport competitions. To provide marketing activities for sport competitions and to generate revenue from the commercial right of sport competitions.

(43) To operate tourism businesses in both inbound and outbound. To provide reservation service of air ticket, hotel, resort, accommodations, and any other facilities. To provide marketing and promoting activities of tourism businesses, including any other businesses which relating to tourism.