Plan B Media Public Company Limited and its subsidiaries Review report and interim financial information For the three-month period ended 31 March 2023

## Independent Auditor's Report on Review of Interim Financial Information

To the Shareholders of Plan B Media Public Company Limited

I have reviewed the accompanying consolidated statement of financial position of Plan B Media Public Company Limited and its subsidiaries as at 31 March 2023, and the related consolidated statements of comprehensive income, changes in shareholders' equity and cash flows for the three-month period then ended, as well as the condensed notes to the interim consolidated financial statements. I have also reviewed the separate financial information of Plan B Media Public Company Limited for the same period (collectively "interim financial information"). Management is responsible for the preparation and presentation of this interim financial information in accordance with Thai Accounting Standard 34 *Interim Financial Reporting*. My responsibility is to express a conclusion on this interim financial information based on my review.

## Scope of Review

I conducted my review in accordance with Thai Standard on Review Engagements 2410, Review of Interim Financial Information Performed by the Independent Auditor of the Entity.

A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures.

A review is substantially less in scope than an audit conducted in accordance with Thai Standards on Auditing and consequently does not enable me to obtain assurance that I would become aware of all significant matters that might be identified in an audit. Accordingly, I do not express an audit opinion.

## Conclusion

Based on my review, nothing has come to my attention that causes me to believe that the accompanying interim financial information is not prepared, in all material respects, in accordance with Thai Accounting Standard 34 *Interim Financial Reporting*.

**Emphasis of matter** 

I draw attention to Note 5 to the financial statements. In April 2022, the Company invested in

Aqua Ad Public Company Limited ("AA") and Boardway Media Company Limited ("BWM") which

are engaged in out-of-home media business, through the acquisition of all shares of AA and BWM

from the Aqua Corporation Public Company Limited and existing shareholders of AA and BWM,

at a total purchase price of Baht 2,806 million. The Company completed the measurement of

fair value of the identifiable assets acquired and liabilities assumed at the acquisition date in

March 2023. The Company restated the consolidated statement of financial position as at

31 December 2022, presented herein as comparative information, to reflect the fair value of the

identifiable assets acquired and liabilities assumed of Aqua Ad Public Company Limited and

Boardway Media Company Limited as from the acquisition date. My conclusion is not modified

in respect of this matter.

Termphong Opanaphan

Certified Public Accountant (Thailand) No. 4501

**EY Office Limited** 

Bangkok: 12 May 2023

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Plan B Media Public Company Limited and its subsidiaries

## Statement of financial position

As at 31 March 2023

(Unit: Thousand Baht)

		Consolidated		Separate			
		financial	statements	financial	statements		
	<u>Note</u>	31 March 2023	31 December 2022	31 March 2023	31 December 2022		
		(Unaudited	(Audited)	(Unaudited	(Audited)		
		but reviewed)	(Restated)	but reviewed)			
Assets							
Current assets							
Cash and cash equivalents		768,884	543,995	405,670	260,224		
Trade and other receivables	3	1,965,780	2,230,387	1,871,184	2,110,574		
Prepaid expenses amortised within 1 year		419,499	375,852	217,128	190,089		
Short-term loans to related parties	2	40,363	45,511	3,871	4,471		
Short-term loan to unrelated party		3,519	-	-	-		
Inventories		1,015	1,015	-	-		
Other current financial assets	4	21	217	-	-		
Other current assets		158,221	160,229	91,320	99,714		
Total current assets		3,357,302	3,357,206	2,589,173	2,665,072		
Non-current assets							
Restricted bank deposits		8,450	8,648	-	-		
Investments in subsidiaries	5	-	-	4,075,609	4,091,445		
Investments in joint ventures	6	4,958	7,521	-	-		
Investments in associates	7	148,661	150,518	-	-		
Property, leasehold improvement and equipment	8	4,575,610	4,613,944	2,457,533	2,490,956		
Right-of-use assets	9	4,878,184	4,542,754	2,880,197	2,585,014		
Intangible assets		636,771	665,817	70,943	74,198		
Goodwill	5	762,770	762,770	-	-		
Deferred tax assets		337,104	339,785	205,814	210,669		
Prepaid expenses amortised more than 1 year		11,290	37,870	10,622	29,174		
Other non-current financial assets	4	754,920	712,980	754,920	712,980		
Other non-current assets		180,403	262,152	46,074	124,574		
Total non-current assets		12,299,121	12,104,759	10,501,712	10,319,010		
Total assets		15,656,423	15,461,965	13,090,885	12,984,082		

Plan B Media Public Company Limited and its subsidiaries

## Statement of financial position (continued)

As at 31 March 2023

(Unit: Thousand Baht)

		Consolidated		Separate			
		financial	statements	financial	statements		
	Note	31 March 2023	31 December 2022	31 March 2023	31 December 2022		
		(Unaudited	(Audited)	(Unaudited	(Audited)		
		but reviewed)	(Restated)	but reviewed)			
Liabilities and shareholders' equity							
Current liabilities							
Short-term loan from bank		1,205,000	1,055,000	1,195,000	1,035,000		
Trade and other payables		1,238,938	1,693,391	1,408,532	1,865,243		
Current portion of long-term loans from							
financial institutions		282	645	-	-		
Current portion of lease liabilities	9	1,134,298	1,097,170	824,223	779,878		
Income tax payables		55,417	51,780	16,620	20,382		
Unearned income		360,124	327,701	273,466	284,681		
Undue output tax		126,582	144,010	87,606	108,791		
Other current liabilities		49,674	68,850	30,853	48,511		
Total current liabilities		4,170,315	4,438,547	3,836,300	4,142,486		
Non-current liabilities							
Lease liabilities - net of current portion	9	2,898,128	2,595,897	1,773,443	1,495,049		
Provision for long-term employee benefit		19,563	18,860	11,259	10,885		
Deferred tax liabilities		120,434	124,856	-	-		
Other non-current liabilities		77,462	77,311	-			
Total non-current liabilities		3,115,587	2,816,924	1,784,702	1,505,934		
Total liabilities		7,285,902	7,255,471	5,621,002	5,648,420		

## Statement of financial position (continued)

As at 31 March 2023

(Unit: Thousand Baht)

	Consolidated		Separate			
	financial	statements	financial	statements		
Note	31 March 2023	31 December 2022	31 March 2023	31 December 2022		
	(Unaudited	(Audited)	(Unaudited	(Audited)		
	but reviewed)	(Restated)	but reviewed)			
Shareholders' equity						
Share capital						
Registered						
4,432,476,269 ordinary shares of Baht 0.10 each	443,248	443,248	443,248	443,248		
Issued and fully paid						
4,279,343,768 ordinary shares of Baht 0.10 each	427,934	427,934	427,934	427,934		
Share premium	6,645,070	6,645,070	6,645,070	6,645,070		
Capital reserve for share-based payment	29,220	29,220	29,220	29,220		
Deficit from changes in the ownership interests in subsidiaries	(5,465)	(5,465)	-	-		
Retained earnings						
Appropriated - statutory reserve	44,325	44,325	44,325	44,325		
Unappropriated	1,606,089	1,473,901	982,113	881,444		
Other components of shareholders' equity	(676,559)	(710,410)	(658,779)	(692,331)		
Equity attributable to owners of the Company	8,070,614	7,904,575	7,469,883	7,335,662		
Non-controlling interests of the subsidiaries	299,907	301,919	-			
Total shareholders' equity	8,370,521	8,206,494	7,469,883	7,335,662		
Total liabilities and shareholders' equity	15,656,423	15,461,965	13,090,885	12,984,082		

Directors	

## Statement of comprehensive income

For the three-month period ended 31 March 2023

(Unit: Thousand Baht except earnings per share expressed in Baht)

		Consolid	ated	Separa	te	
		financial sta	tements	financial statements		
	<u>Note</u>	2023	2022	2023	2022	
Profit or loss:						
Revenues						
Sales and service income	10	1,729,374	1,208,598	1,438,557	1,028,775	
Other income		23,061	9,057	8,525	6,263	
Gain on derivatives		-	15,037	-	15,037	
Total revenues		1,752,435	1,232,692	1,447,082	1,050,075	
Expenses						
Cost of sales and services		1,294,540	871,192	1,108,008	759,025	
Selling, distribution and servicing expenses		79,754	51,843	64,760	48,483	
Administrative expenses		150,920	115,099	87,994	73,802	
Impairment loss on investments	5			15,836	21,114	
Total expenses		1,525,214	1,038,134	1,276,598	902,424	
Profit from operating activities		227,221	194,558	170,484	147,651	
Share of loss from investments in joint ventures	6	(2,563)	(3,554)	-	-	
Share of loss from investments in associates	7	(1,857)	(2,016)	-	-	
Finance cost		(54,946)	(37,329)	(37,996)	(25,066)	
Profit before income tax expenses		167,855	151,659	132,488	122,585	
Income tax expenses		(37,971)	(51,325)	(31,819)	(41,577)	
Profit for the period		129,884	100,334	100,669	81,008	
Other comprehensive income:						
Other comprehensive income to be reclassified						
to profit or loss in subsequent periods:						
Exchange differences on translation of						
financial statements in foreign currency		591	(3,377)	_	-	
Other comprehensive income not to be reclassified						
to profit or loss in subsequent periods:						
Gain on investment in equity instrument designated at fair value						
through other comprehensive income - net of income tax		33,552	250,004	33,552	250,004	
Other comprehensive income for the period		34,143	246,627	33,552	250,004	
•				<del></del>	<u> </u>	
Total comprehensive income for the period		164,027	346,961	134,221	331,012	

## Statement of comprehensive income (continued)

For the three-month period ended 31 March 2023

(Unit: Thousand Baht except earnings per share expressed in Baht)

		Consolidated		Separate	
		financial statements		financial statements	
	<u>Note</u>	2023	2022	2023	2022
Profit attributable to					
Equity holders of the Company		132,188	104,320	100,669	81,008
Non-controlling interests of the subsidiaries		(2,304)	(3,986)		
		129,884	100,334		
			_		
Total comprehensive income attributable to:					
Equity holders of the Company		166,039	352,636	134,221	331,012
Non-controlling interests of the subsidiaries		(2,012)	(5,675)		
		164,027	346,961		
Earnings per share (Baht)	11				
Basic earnings per share					
Profit attributable to equity holders of the Company		0.031	0.025	0.024	0.019
Diluted earnings per share					
Profit attributable to equity holders of the Company		0.031	0.025	0.023	0.019

## Cash flow statement

For the three-month period ended 31 March 2023

	Consolidated		Separate		
	financial sta	tements	financial sta	tements	
	2023	2022	2023	2022	
Cash flows from operating activities					
Profit before tax	167,855	151,659	132,488	122,585	
Adjustments to reconcile profit before tax to net cash					
provided by (paid from) operating activities:					
Depreciation and amortisation	575,432	561,692	364,807	444,151	
Reduction in leases payments	-	(43,728)	-	(41,548)	
Loss (gain) on cancellation of lease liabilities and write-off					
of right-of-use assets	1,785	(2,958)	(133)	-	
Gain on disposal of derivatives	-	(15,037)	-	(15,037)	
Allowance for expected credit loss	10,170	324	7,960	324	
Reversal for diminution in value of inventories	(137)	-	-	-	
Loss (gain) on disposal of assets	1,377	(84)	(1,943)	(3,265)	
Loss on write-off of assets	9,065	-	7,631	-	
Impairment loss on investments	-	-	15,836	21,114	
Provision for long-term employee benefits	703	80	374	361	
Gain on sale of investment in joint venture	(6,000)	-	-	-	
Share of loss from investments in joint ventures	2,563	3,554	-	-	
Share of loss from investments in associates	1,857	2,016	-	-	
Loss (gain) on changes in fair value of derivatives	(176)	306	-	306	
Interest income	(581)	(592)	(529)	(303)	
Interest expenses	54,946	37,329	37,996	25,066	
Profit from operating activities before changes in operating					
assets and liabilities	818,859	694,561	564,487	553,754	
Operating assets (increase) decrease					
Trade and other receivables	260,972	75,099	251,547	78,257	
Inventories	137	1,871	-	-	
Other current assets	(29,030)	161,102	(21,189)	183,646	
Other non-current assets	26,311	23,603	18,539	12,489	
Operating liabilities increase (decrease)					
Trade and other payables	(122,939)	(163,339)	(130,242)	(214,861)	
Unearned income	32,423	44,666	(11,215)	24,348	
Other current liabilities	(36,604)	4,228	(38,843)	6,037	
Cash from operating activities	950,129	841,791	633,084	643,670	
Cash paid for interest expenses	(52,260)	(37,314)	(35,452)	(25,066)	
Cash paid for income tax expenses	(59,158)	(44,989)	(39,115)	(32,083)	
Cash received from income tax	81,738	60,243	78,513	60,190	
Cash paid for long-term employee benefit	-	(519)	-	-	
Net cash from operating activities	920,449	819,212	637,030	646,711	

## Cash flow statement (continued)

For the three-month period ended 31 March 2023

	Consolidated		Separate		
	financial sta	atements	financial sta	tements	
	2023	2022	2023	2022	
Cash flows from investing activities					
Decrease (increase) in short-term loans to related parties	1,629	(9,670)	600	(3,800)	
Advance payment for share subscription	-	(200,000)	-	(200,000)	
Cash paid for investments in subsidiaries	(6,005)	(564,000)	(6,005)	(564,000)	
Cash received from disposal in equity instrument	-	216,366	-	216,366	
Cash paid from investment in equity instrument	-	(16,124)	-	(16,124)	
Cash paid for purchase of equipment	(20,245)	-	-	-	
Cash paid for payable for purchase of equipment	(196,450)	(185,745)	(150,910)	(155,317)	
Cash paid for acquisition of right-of-use assets	(3,468)	(154,398)	(921)	(107,147)	
Cash paid for acquisition of intangible assets	(2,185)	(1,338)	(1,381)	(1,258)	
Cash received from disposal of equipment	3,050	2,295	3,679	2,199	
Cash received from disposal of derivatives	-	83,887	-	83,887	
Cash paid for investment in associates	-	(41,782)	-	-	
Interest income	46	59	168	-	
Decrease in other current financial assets	196	-	-	-	
Net cash used in investing activities	(223,432)	(870,450)	(154,770)	(745,194)	
Cash flows from financing activities					
Decrease (increase) in restricted bank deposits	198	(5,000)	-	-	
Increase (decrease) in short-term loan from bank	150,000	(665,000)	160,000	(665,000)	
Cash paid for long-term loans from financial institutions	(363)	(501)	-	-	
Cash paid for lease liabilities	(322,572)	(145,204)	(196,832)	(113,956)	
Dividend paid	(299,982)	-	(299,982)	-	
Net cash used in financing activities	(472,719)	(815,705)	(336,814)	(778,956)	
Increase (decrease) in translation adjustments	591	(3,377)	-	-	
Net increase (decrease) in cash and cash equivalents	224,889	(870,320)	145,446	(877,439)	
Cash and cash equivalents at beginning of period	543,995	1,985,905	260,224	1,747,413	
Cash and cash equivalents at end of period	768,884	1,115,585	405,670	869,974	
	-		-		
Supplementary cash flow information					
Non-cash transactions					
Purchases of equipment for which no cash has been paid	170,747	221,880	163,559	219,616	
Increase in share subscription receivable	6,000	-	-	-	
Decrease in share subcription payable	6,005	-	6,005	-	
Disposals of equipment for which no cash has been received	-	-	19,755	75,500	
Increase in right-of-use assets from the new contracts	621,483	328,279	522,794	193,773	
Decrease in advance payment for share subscription	-	162,000	-	162,000	
Transfer from short-term loans to related parties to short-term loans to					
unrelated parties	3,519	-	-	-	
The accompanying notes are an integral part of the financial statements.					

Plan B Media Public Company Limited and its subsidiaries

Statement of changes in shareholders' equity

For the three-month period ended 31 March 2023

(Unit: Thousand Baht)

#### Consolidated financial statements

							Othe	er components of equ	ity			
							Other compreh	nensive income				
							Exchange	Deficit				
				Deficit from changes	s		differences on	on changes		Total equity	Equity attributable	
	Issued and		Capital reserve	in the ownership	Retained e	arnings	translation	in value of	Total other	attributable	to non-controlling	Total
	paid-up		for share-based	interests	Appropriated		of financial in	investment in	components	to owners of	interests of	shareholders'
	share capital	Share premium	payments	in subsidiaries	- statutory reserves	Unappropriated	foreign currency	equity instrument	of equity	the Company	the subsidiaries	equity
Balance as at 1 January 2022	419,317	6,031,453	29,220	(561)	43,485	1,068,146	(6,688)	(531,598)	(538,286)	7,052,774	307,424	7,360,198
Profit for the period	-	-	-	-	-	104,320	-	-	-	104,320	(3,986)	100,334
Other comprehensive income for the period	-			-			(1,688)	250,004	248,316	248,316	(1,689)	246,627
Total comprehensive income for the period	-	-	-	-	-	104,320	(1,688)	250,004	248,316	352,636	(5,675)	346,961
Gain on disposals of equity instrument	-			-		12,785		(12,785)	(12,785)	-		
Balance as at 31 March 2022	419,317	6,031,453	29,220	(561)	43,485	1,185,251	(8,376)	(294,379)	(302,755)	7,405,410	301,749	7,707,159
Balance as at 1 January 2023 - as previously reported	427,934	6,645,070	29,220	(5,465)	44,325	1,491,201	(18,079)	(692,331)	(710,410)	7,921,875	301,919	8,223,794
Adjustment of the fair value of the identifiable assets acquired												
and liabilities assumed as a result of the acquisition												
of subsidiaries (Note 5)	-			-		(17,300)			-	(17,300)		(17,300)
Balance as at 1 January 2023 - as restated	427,934	6,645,070	29,220	(5,465)	44,325	1,473,901	(18,079)	(692,331)	(710,410)	7,904,575	301,919	8,206,494
Profit for the period	-	-	-	-	-	132,188	-	-	-	132,188	(2,304)	129,884
Other comprehensive income for the period	-			-			299	33,552	33,851	33,851	292	34,143
Total comprehensive income for the period	-	-	-	-		132,188	299	33,552	33,851	166,039	(2,012)	164,027
Balance as at 31 March 2023	427,934	6,645,070	29,220	(5,465)	44,325	1,606,089	(17,780)	(658,779)	(676,559)	8,070,614	299,907	8,370,521
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Statement of changes in shareholders' equity (continued)

For the three-month period ended 31 March 2023

(Unit: Thousand Baht)

## Separate financial statements

_						Other components	quity	
						Other comprehensive	<u> </u>	
						income		
						Deficit on changes	Total other	
	Issued and		Capital reserve Retained earnings		in value of	components of	Total	
	paid-up		for share-based	Appropriated		investment in	shareholders'	shareholders'
	share capital	Share premium	payments	- statutory reserves	Unappropriated	equity instrument	equity	equity
Balance as at 1 January 2022	419,317	6,031,453	29,220	43,485	630,762	(531,598)	(531,598)	6,622,639
Profit for the period	-	-	-	-	81,008	-	-	81,008
Other comprehensive income for the period	-	<u>-</u>			-	250,004	250,004	250,004
Total comprehensive income for the period	-	-	-	<del>-</del>	81,008	250,004	250,004	331,012
Gain on disposals of equity instrument	-	-	-	-	12,785	(12,785)	(12,785)	-
Balance as at 31 March 2022	419,317	6,031,453	29,220	43,485	724,555	(294,379)	(294,379)	6,953,651
Balance as at 1 January 2023	427,934	6,645,070	29,220	44,325	881,444	(692,331)	(692,331)	7,335,662
Profit for the period	-	-	-	-	100,669	-	-	100,669
Other comprehensive income for the period	-	-	-	-	-	33,552	33,552	33,552
Total comprehensive income for the period	-		-	-	100,669	33,552	33,552	134,221
Balance as at 31 March 2023	427,934	6,645,070	29,220	44,325	982,113	(658,779)	(658,779)	7,469,883

# Plan B Media Public Company Limited and its subsidiaries Notes to interim consolidated financial statements For the three-month period ended 31 March 2023

## 1. General information

## 1.1 Corporate information

Plan B Media Public Company Limited ("the Company") is a public company incorporated and domiciled in Thailand. The Company and its subsidiaries (collectively "the Group") are principally engaged in providing advertising media production, advertising space and airtime rental services. The registered office of the Company is at 298/64-65, Pitsanulok Road, Si Yak Mahanak, Dusit, Bangkok.

On 3 April 2023, the Company changed its registered office to 1700, Plan B Tower, New Petchburi Road, Makkasan, Ratchathewi, Bangkok.

## 1.2 Basis of preparation of interim financial statements

These interim financial statements are prepared in accordance with Thai Accounting Standard No. 34 Interim Financial Reporting, with the Company choosing to present condensed interim financial statements. However, the Company has presented the statements of financial position, comprehensive income, changes in shareholders' equity, and cash flows in the same format as that used for the annual financial statements.

The interim financial statements are intended to provide information additional to that included in the latest annual financial statements. Accordingly, they focus on new activities, events, and circumstances so as not to duplicate information previously reported.

These interim financial statements should therefore be read in conjunction with the latest annual financial statements.

The interim financial statements in Thai language are the official statutory financial statements of the Company. The interim financial statements in English language have been translated from the Thai language financial statements.

## 1.3 Basis of consolidation

These interim consolidated financial statements included the financial statements of Plan B Media Public Company Limited ("the Company") and its subsidiaries ("the subsidiaries") and has been prepared on the same basis as that applied for the consolidated financial statements for the year ended 31 December 2022. During the current period, there was the following change in the composition of the subsidiary:

## Liquidation of a subsidiary

			Percentage		
		Nature of	of		
Investor	Subsidiary	business	shareholding	Description	Amount
			(%)		(Thousand Baht)
Independent Artist	The Ska Talent	Provide the	50	Registered liquidation with	2,500
Management	Management	management and		Ministry of Commerce on	
Company Limited	Company Limited	development of artist		3 February 2023	

The Group has excluded the financial statements of The Ska Talent Management Company Limited from the consolidated financial statements on the liquidation date and onwards.

## 1.4 Significant accounting policies

The interim financial statements are prepared by using the same accounting policies and methods of computation as were used for the financial statements for the year ended 31 December 2022. In addition, accounting policy related to intangible assets, customer relationship, which are amortised over the economic useful life of 15 years, have been incorporated.

The revised financial reporting standards which are effective for fiscal years beginning on or after 1 January 2023, do not have any significant impact on the Group's financial statements.

## 2. Related party transactions

During the periods, the Group had significant business transactions with related parties. Such transactions, which are summarised below, arose in the ordinary course of business. There were no significant changes in the pricing policy of transactions with related parties during the current period.

Summaries significant business transactions with related persons and parties as follows.

(Unit: Million Baht)

For the three-month periods ended 31 March

	Consol	Consolidated		ırate		
	financial s	tatements	financial statements			
	2023	2022	2023	2022		
Transactions with subsidiaries						
(eliminated from the consolidated						
financial statements)						
Advertising revenues	-	-	26.9	21.6		
Production revenues	-	-	-	2.1		
Revenues from management fee	-	-	1.4	1.5		
Advertising space rental expenses	-	-	468.2	245.8		

(Unit: Million Baht)

	Consolidated		Separate	
	financial st	atements	financial st	atements
	2023	2022	2023	2022
Event organiser expenses	-	-	13.1	6.7
Service expenses	-	-	2.8	15.9
Transactions with related persons or parties				
Advertising revenues	66.5	100.7	66.5	100.7
Event organizer revenues	11.7	-	-	-
Sales and service income	1.7	1.6	-	-
Cost of sales and services	7.3	7.0	-	-
Advertising space rental expenses	67.3	86.3	67.3	86.3
Space rental expenses	4.8	4.7	3.9	1.9
Royalty expenses	10.7	7.0	-	-
Production expenses	5.0	8.7	-	1.9
Event organiser expenses	11.8	9.4	-	-
Service expenses	-	5.2	-	5.2

As at 31 March 2023 and 31 December 2022 the balances of the accounts between the Company, its subsidiaries and related parties are as follows:

			(Unit: Th	ousand Baht)
	Consolidated		Separate	
	financial s	statements	financial statements	
	31 March	31 December	31 March	31 December
	2023	2022	2023	2022
		(Audited)		(Audited)
Deposits - related parties				
Subsidiary	-	-	2,127	2,127
Related companies (related by common shareholders				
and/or directors)	13,064	12,346	10,956	10,956
Total rental guarantee - related parties	13,064	12,346	13,083	13,083
Trade and other receivables - related parties (Note 3	3)			
Subsidiaries	-	-	354,103	309,274
Associates	5,699	4,498	5,699	4,498
Joint ventures	6,979	1,412	6,269	-
Related companies (related by common shareholders				
and/or directors)	1,587	1,818	558	590
Related company (the Company's shareholders)	73,591	65,496	72,917	64,962
Related persons (the subsidiary's shareholders)	5,504	5,660		
Total	93,360	78,884	439,546	379,324
Less: Allowance for expected credit loss			(30,070)	(30,070)

# (Unaudited but reviewed)

			(Unit: Th	ousand Baht)
	Consolidated		Separate	
	financial s	statements	financial s	statements
	31 March	31 December	31 March	31 December
	2023	2022	2023	2022
		(Audited)		(Audited)
Total trade and other receivables - related parties, net	93,360	78,884	409,476	349,254
Prepaid expenses related parties				
Subsidiaries	-	-	8,357	500
Joint ventures	117	436	117	436
Related company (related by joint venture's shareholder)		60		
Total prepaid expenses - related parties	117	496	8,474	936
Trade and other payables - related parties				
Subsidiaries	-	-	610,548	570,944
Associate	4,119	7,586	-	517
Joint ventures	10,834	10,500	-	-
Related companies (related by common				
shareholders and/or directors)	69,079	46,010	68,147	44,880
Related companies (the Company's				
and/or the subsidiary's shareholders)	47,267	56,905	6,522	22,393
Directors	490	208	490	208
Related persons (the subsidiary's shareholders)	6,049	9,162		
Total trade and other payables - related parties	137,838	130,371	685,707	638,942

The balances of short-term loans to related parties as at 31 March 2023 and 31 December 2022 and the movements are as follows:

	Consolidated financial statements				
	Balance as at			Balance as at	
	1 January During the period		ne period	31 March	
	2023	Increase	Decrease	2023	
Short-term loans to related parties					
Looker Media Company Limited (related by					
common director)	38,363	-	-	38,363	
Related persons (subsidiary's directors)	2,050	-	(50)	2,000	
2000 Publishing and Media Company Limited					
(associate)	600	-	(600)	-	
Mainstand Creator (Thailand) Company Limited					
(joint venture)	4,498		(4,498)		

(Unit: Thousand Baht)

	C	Consolidated financial statements			
	Balance as at			Balance as at	
	1 January	1 January During the period			
	2023	Increase	Decrease	2023	
Total short-term loans to related parties	45,511	-	(5,148)	40,363	

The above short-term loans to related parties have interest charge at rates of 1.50% - 6.25% per annum with repayment at call.

(Unit: Thousand Baht)

	Separate financial statements				
	Balance as at			Balance as at	
	1 January	During the	e period	31 March	
	2023	Increase	Decrease	2023	
Short-term loans to related parties					
Sign Work Media Company Limited (subsidiary)	10,000	-	-	10,000	
Tripple Play Company Limited (subsidiary)	3,871	-	-	3,871	
2000 Publishing and Media Company Limited					
(associate)	600		(600)		
Total	14,471		(600)	13,871	
Less: Allowance for expected credit loss	(10,000)			(10,000)	
Total short-term loans to related parties - net	4,471			3,871	

The above short-term loans to related parties have interest charge at rate of 2% - 5% per annum with repayment at call.

## Directors and management's benefits

During the three-month periods ended 31 March 2023 and 2022, the Group had employee benefit expenses of their directors and management as below.

(Unit: Million Baht)

	For the three-month periods ended 31 March				
	Conso	lidated	Separate		
	financial s	tatements	financial statements		
	<u>2023</u> <u>2022</u>		<u>2023</u>	2022	
Short-term benefit	17.9	14.4	10.8	8.7	
Long-term benefit	1.6	0.7	0.9	0.2	
Total	19.5	15.1	11.7	8.9	

(Unaudited but reviewed)

# 3. Trade and other receivables

	Consolidated financial statements		(Unit: Thousand Baht) Separate financial statements	
	31 March	31 December	31 March	31 December
	2023	2022	2023	2022
		(Audited)		(Audited)
Trade receivables - related parties				
Aged on the basis of due dates				
Not yet due	74,210	38,613	74,257	56,736
Past due				
Up to 3 months	549	24,615	16,637	45,655
3 - 6 months	34	83	20,952	20,965
6 - 12 months	8	-	32,696	65,312
Over 12 months			83,175	30,070
Total	74,801	63,311	227,717	218,738
Less: Allowance for expected credit loss			(30,070)	(30,070)
Total trade receivables - related parties, net	74,801	63,311	197,647	188,668
Trade receivables - unrelated parties				
Aged on the basis of due dates				
Not yet due	975,941	1,304,353	895,250	1,204,256
Past due				
Up to 3 months	273,839	221,170	147,214	149,789
3 - 6 months	27,224	20,741	9,347	15,718
6 - 12 months	20,004	4,527	15,756	2,651
Over 12 months	37,588	36,168	19,074	18,562
Total	1,334,596	1,586,959	1,086,641	1,390,976
Less: Allowance for expected credit loss	(40,362)	(30,192)	(21,281)	(13,321)
Total trade receivables - unrelated parties, net	1,294,234	1,556,767	1,065,360	1,377,655
Other receivables				
Accrued income - related parties	12,171	9,029	109,907	79,801
Accrued income - unrelated parties	538,959	559,584	377,388	363,453
Share subscription - related parties	2,000	2,000	-	-
Share subscription - unrelated parties	6,000	-	-	-
Other receivables - related parties	4,388	4,544	101,922	80,785
Other receivables - unrelated parties	5,407	7,038	5	201
Others	42,081	42,375	19,704	20,760
Total	611,006	624,570	608,926	545,000
Less: Allowance for expected credit loss	(14,261)	(14,261)	(749)	(749)
Total other receivables, net	596,745	610,309	608,177	544,251

(Unit: Thousand Baht) Consolidated Separate financial statements financial statements 31 March 31 December 31 March 31 December 2023 2022 2023 2022 (Audited) (Audited) Total trade and other receivables - net 1,965,780 2,230,387 1,871,184 2,110,574

## 4. Other current/ non-current financial assets

			(Uni	it: Thousand Baht)	
	Consolidated fina	ancial statements	Separate financial statements		
	31 March	31 December	31 March	31 December	
	2023	2022	2023	2022	
		(Audited)		(Audited)	
Other current financial assets					
Debt instruments at amortised cost					
Fixed deposits with maturity date due					
more than 3 months	21	217	-		
Total other current financial assets	21	217			
Other non-current financial assets					
Equity instruments measured at					
fair value through other					
comprehensive income					
Master Ad Public Company Limited	754,920	712,980	754,920	712,980	
Zipmex Asia Pte. Ltd.					
Total other non-current financial assets	754,920	712,980	754,920	712,980	

## 5. Investments in subsidiaries

a) On 1 April 2022 the Company invested in Aqua Ad Public Company Limited ("AA") and Boardway Media Company Limited ("BWM") which are engaged in out-of-home media business, through the acquisition of all shares of AA and BWM from the Aqua Corporation Public Company Limited and existing shareholders of AA and BWM, at a total purchase price of Baht 2,806 million.

The Company has prepared the measurement of the fair value of the identifiable assets acquired and liabilities assumed at the acquisition date. The measurement is completed in March 2023. The values of the assets and liabilities of AA and BWM as at the acquisition date are summarised below.

			(Unit: Thou	ısand Baht)	
	Aqua Ad Public		Boardwa	y Media	
	Company	Limited	Company Limited		
	and its sub	sidiary	and its su	bsidiary	
		Carrying		Carrying	
	Fair Value	value	Fair Value	value	
Cash and cash equivalents	2,066	2,066	815	815	
Trade and other receivables	48,976	48,976	125,004	125,004	
Prepaid expenses amortised within 1 year	33,443	33,443	30,655	30,655	
Short-term loan to related party	7,600	7,600	-	-	
Other current assets	23,572	23,572	28,561	28,561	
Equipment	583,528	583,528	781,546	781,546	
Right-of-use assets	258,373	258,373	641,135	641,135	
Intangible assets	288,717	306	144,204	1,758	
Deferred tax assets	20,104	20,104	82,711	82,711	
Prepaid expenses amortised more than 1 year	1,414	1,414	297	297	
Other non-current assets	14,402	14,402	32,159	32,159	
Trade and other payables	(52,376)	(52,376)	(86,384)	(86,384)	
Long-term loans from financial institutions	(3,732)	(3,732)	(53,307)	(53,307)	
Lease liabilities	(203,775)	(203,775)	(452,327)	(452,327)	
Income tax payables	-	-	(2,637)	(2,637)	
Short-term loan from unrelated party	-	-	(7,600)	(7,600)	
Unearned income	(2,708)	(2,708)	(884)	(884)	
Undue output tax	(1,734)	(1,734)	(1,197)	(1,197)	
Other current liabilities	(932)	(932)	(1,313)	(1,313)	
Deferred tax liabilities	(61,607)	(3,925)	(49,486)	(20,997)	
Provision for long-term employee benefit	(8,450)	(8,450)	(2,793)	(2,793)	
Other non-current liabilities	(33,781)	(33,781)	(27,334)	(27,334)	
Net assets of the business acquisition attributable to					
the Company's interest (100%)	913,100	682,371	1,181,825	1,067,868	
Cost of investments in subsidiaries	1,122,523		1,683,785		
Less: AA's and BWM's proportionate share of					
identifiable net assets of the acquiree	(913,100)		(1,181,825)		
Goodwill	209,423		501,960		

The difference between the consideration paid and the fair value of identifiable net assets acquired was included in a part of goodwill in the consolidated statements of financial position as at 31 March 2023 and 31 December 2022.

The Company restated the consolidated statement of financial position as at 31 December 2022, presented herein as comparative information, to reflect the fair value of the identifiable assets acquired and liabilities assumed of AA and BWM as from the acquisition date. The amounts of the adjustments affecting the consolidated statement of financial position as at 31 December 2022 are summarised below.

	(Unit: Thousand Baht)
	Amount
	Increase (Decrease)
Decreased in unallocated cost from business acquisition	(1,056,069)
Increased in goodwill	711,383
Increased in intangible asset (customer relationship)	409,232
Increased in deferred tax liability	81,846
Decreased in unappropriated retained earnings of equity	
attributable to owners of the Company	(17,300)

b) During the current period, the Company had set up allowance for impairment loss on investments in Multi Sign Company Limited and Co-Mass Company Limited, totaling Baht 16 million (2022: Baht 21 million) in the separate financial statements.

## 6. Investments in joint ventures

6.1 During the current period, there was change of investments in joint ventures as follows:
On 30 March 2023 (selling date), Plan B Eleven Company Limited sold all 60,000 common shares of Main Stand Creator Company Limited (equal to 30% of issued and paid-up capital) at Baht 100 per share totaling Baht 6 million to an unrelated company.

## **6.2** Share of profit (loss)

During the periods, the Group have recognised share of profit (loss) from investments in joint ventures in the consolidated financial statements as follows:

	(Unit:	Thousand Baht)	
Joint ventures	Share of profit (loss)		
	For the three-month		
	periods ended 31 March		
	<u>2023</u> <u>2022</u>		
Talent Connect Company Limited	(2,624)	(1,765)	
Race Up Work Company Limited	472	(316)	
Main Stand Creator (Thailand) Company Limited	(411)	(1,473)	
Total	(2,563)	(3,554)	

During the three-month periods ended 31 March 2023 and 2022, the Group had no dividend income from these joint ventures.

## 7. Investments in associates

During the current period, there was no change of investments in associates.

## **7.1** Share of profit (loss)

During the periods, the Group have recognised share of profit (loss) from investments in associates in the consolidated financial statements as follows:

(Unit: Thousand Baht)

Associates	Share of profit (loss)		
	For the three-month periods		
_	ended 31 March		
	<u>2023</u>	<u>2022</u>	
2000 Publishing and Media Company Limited	(174)	(558)	
Sanctuary Billboards Sdn. Bhd.	(507)	(1,023)	
BL Falcon Pte. Ltd.	(2,389)	8	
Good Things Happen Company Limited	-	(361)	
Via Group (Thailand) Company Limited	45	(178)	
RSPLANB Company Limited	-	(2)	
Rajadamnern Stadium Company Limited	1,168	98	
Total	(1,857)	(2,016)	

During the three-month periods ended 31 March 2023 and 2022, the Group had no dividend income from these associates.

## 8. Property, leasehold improvement and equipment

Movements of the property, leasehold improvement and equipment account during the three-month period ended 31 March 2023 are summarised below.

	Consolidated	Separate
	financial statements	financial statements
Net book value as at 1 January 2023	4,613,944	2,490,956
Acquisitions during period - at cost	190,992	130,428
Disposals and write-off during the period		
- net book value at disposals/write-off date	(13,492)	(29,122)
Depreciation for the period	(215,834)	(134,729)
Net book value as at 31 March 2023	4,575,610	2,457,533

## 9. Leases

## 9.1 Right-of-use assets

Movements of the right-of-use assets account during the three-month period ended 31 March 2023 are summarised below:

(Unit: Thousand Baht)

	Consolidated Separ	
	financial statements	financial statements
Net book value as at 1 January 2023	4,542,754	2,585,014
Additions during the period	623,384	523,715
Lease modification	40,413	(3,090)
Depreciation for the period	(328,367)	(225,442)
Net book value as at 31 March 2023	4,878,184	2,880,197

## 9.2 Lease liabilities

Movements of lease liabilities account during the three-month period ended 31 March 2023 are summarised below:

	Consolidated	Separate
	financial statements	financial statements
As at 1 January 2023	3,693,067	2,274,927
Additions during the period	621,753	522,661
Lease modification	40,361	(3,090)
Payment during the period	(322,755)	(196,832)
As at 31 March 2023	4,032,426	2,597,666
Less: Portion due within 1 year	(1,134,298)	(824,223)
Lease liabilities - net of current portion	2,898,128	1,773,443

## 10. Revenues from contracts with customers

(Unit: Thousand Baht)

	For the three-month periods ended 31 March			1 March	
	Conso	lidated	Separate		
	financial s	tatements	financial s	tatements	
	<u>2023</u>	<u>2022</u>	<u>2023</u>	2022	
Type of goods or service					
Revenue from sales	55,620	34,142	-	-	
Advertising revenues, advertising					
space rental revenues and air time					
rental revenues	1,427,872	1,029,561	1,406,519	995,654	
Revenues from right management	31,888	33,326	31,888	32,429	
Artist management income, revenues					
from event advisor and organiser	212,805	109,735	150	692	
Revenues from motion pictures, series					
and contents	1,189	1,834			
Total revenues from contracts with customers	1,729,374	1,208,598	1,438,557	1,028,775	
Timing of revenues recognition					
Revenues recognised at a point in time	1,586,482	1,110,293	1,406,669	995,654	
Revenues recognised over time	142,892	98,305	31,888	33,121	
Total revenues from contracts with customers	1,729,374	1,208,598	1,438,557	1,028,775	

## 11. Earnings per share

Basic earnings per share is calculated by dividing profit for the period attributable to equity holders of the Company (excluding other comprehensive income) by the weighted average number of ordinary shares in issue during the period.

Diluted earnings per share is calculated by dividing profit for the period attributable to equity holders of the Company (excluding other comprehensive income) by the weighted average number of ordinary shares in issue during the period plus the weighted average number of ordinary shares which would need to be issued to convert all dilutive potential ordinary shares into ordinary shares. The calculation assumes that the conversion took place either at the beginning of the period or on the date the potential ordinary shares were issued.

The following table sets forth the computation of basic and diluted earnings per share:

	Consolidated financial statements						
	For the three-month periods ended 31 March						
				Weighted average number		Earnings	
	Profit for	Profit for the period		of ordinary shares		per share	
	2023	2022	2023	2022	2023	2022	
	(Thousand	(Thousand	(Thousand	(Thousand	(Baht)	(Baht)	
	Baht)	Baht)	shares)	shares)			
Basic earnings per share							
Profit attributable to equity holders of the							
Company	132,188	104,320	4,279,344	4,193,174	0.031	0.025	
Effect of dilutive potential ordinary shares	<b>:</b>						
PLANB-W1			13,671				
Diluted earnings per share							
Profit of ordinary shareholders assuming							
the conversion of warrants to							
ordinary shares	132,188	104,320	4,293,015	4,193,174	0.031	0.025	
		Se	parate financ	al statements			
		For the thr	ee-month per	iods ended 31	March		
		For the thr		riods ended 31 erage number	March Earni	ngs	
	Profit for	For the thr	Weighted ave			_	
	Profit for		Weighted ave	erage number	Earni	_	
		the period	Weighted ave	erage number	Earni per sł	nare	
	2023	the period	Weighted ave	erage number ry shares 2022	Earni per sł 2023	2022	
Basic earnings per share	2023 (Thousand	the period 2022 (Thousand	Weighted ave of ordina 2023 (Thousand	erage number ry shares 2022 (Thousand	Earni per sł 2023	2022	
Basic earnings per share  Profit attributable to equity holders of the	2023 (Thousand	the period 2022 (Thousand	Weighted ave of ordina 2023 (Thousand	erage number ry shares 2022 (Thousand	Earni per sł 2023	2022	
	2023 (Thousand	2022 (Thousand Baht)	Weighted ave of ordina 2023 (Thousand	erage number ry shares 2022 (Thousand shares)	Earni per sł 2023	2022	
Profit attributable to equity holders of the	2023 (Thousand Baht)	2022 (Thousand Baht)	of ordina 2023 (Thousand shares)	erage number ry shares 2022 (Thousand shares)	Earni per sh 2023 (Baht)	2022 (Baht)	
Profit attributable to equity holders of the Company	2023 (Thousand Baht)	2022 (Thousand Baht)	of ordina 2023 (Thousand shares)	erage number ry shares 2022 (Thousand shares)	Earni per sh 2023 (Baht)	2022 (Baht)	
Profit attributable to equity holders of the  Company  Effect of dilutive potential ordinary shares	2023 (Thousand Baht)	2022 (Thousand Baht) 81,008	Weighted ave of ordina 2023 (Thousand shares)	erage number ry shares 2022 (Thousand shares)	Earni per sh 2023 (Baht)	2022 (Baht)	
Profit attributable to equity holders of the Company  Effect of dilutive potential ordinary shares PLANB-W1	2023 (Thousand Baht)	2022 (Thousand Baht) 81,008	Weighted ave of ordina 2023 (Thousand shares)	erage number ry shares 2022 (Thousand shares)	Earni per sh 2023 (Baht)	2022 (Baht)	
Profit attributable to equity holders of the Company  Effect of dilutive potential ordinary shares PLANB-W1  Diluted earnings per share	2023 (Thousand Baht)	2022 (Thousand Baht) 81,008	Weighted ave of ordina 2023 (Thousand shares)	erage number ry shares 2022 (Thousand shares)	Earni per sh 2023 (Baht)	2022 (Baht)	

## 12. Segment information

The Group is organised into business units in accordance with the governance of the chief operating decision maker. During the current period, the Group has not changed the organisation of their reportable segments from the last annual financial statements.

The following tables present revenues and profit information regarding the Group's operating segments for the three-month periods ended 31 March 2023 and 2022.

(Unit: Million Baht)

	For the three-month periods ended 31 March							
					Elimina	tion of		
	Adve	rtising	Engag	ement	inter-se	gment		
	me	dia	mark	eting	rever	nues	Tc	otal
	2023	<u>2022</u>	2023	<u>2022</u>	<u>2023</u>	2022	<u>2023</u>	2022
Revenue from external customers	1,900	1,301	380	210	(551)	(303)	1,729	1,208
Segment operating profit	381	300	54	37	-	-	435	337
Other income							23	24
Selling, distribution and servicing expenses							(80)	(52)
Administrative expenses							(151)	(115)
Share of loss from investments								
in joint ventures and associates							(4)	(6)
Finance cost							(55)	(37)
Profit before income tax expenses							168	151
Income tax expenses							(38)	(51)
Profit for the period							130	100

## 13. Commitments and contingent liabilities

	Consolidated		Sep	arate	
	financial	statements	financial statements		
	31 March 31 December 2023 2022		31 March	31 December	
			2023	2022	
		(Audited)		(Audited)	
Capital commitments					
Advertising equipment and					
related equipment					
construction agreements	292	251	253	186	
Guarantees					
Bank guarantee in respect of					
certain performance bonds					
as required in the normal	738	643	568	474	

(Unit: Thousand Baht)

			(Offic.	mousand bant)
Consolidated		Sep	parate	
	financial	statements	financial	statements
	31 March	31 December	31 March	31 December
	2023	2022	2023	2022

course of business

## 14. Long-term service commitments

During the current period, there have been no significant changes with respect to the long-term service commitments as disclosed in Note 36.3 to the consolidated financial statements for the year 2022 except Note 36.3 c) a concession right was expired on 30 April 2023.

## 15. Litigation

During the current period, there have been no significant changes with respect to the litigation, dispute, and contingent liabilities disclosed in Note 36.5 to the consolidated financial statements for the year 2022 except Note 36.5 a) on 30 March 2023, the subsidiary settles these debts amounting to Baht 0.2 million.

#### 16. Investment commitment

During the current period, there have been no significant changes with respect to the investment commitment as disclosed in Note 36.6 to the consolidated financial statements for the year 2022.

#### 17. Financial Instrument

## 17.1 Fair value of financial instrument

Most of the Group's financial instruments are classified as short-term or have interest rates that are close to market rate. Therefore, the carrying amounts of these financial instruments is estimated to approximate their fair value.

## 17.2 Fair value hierarchy

As at 31 March 2023, the Group had the assets that were measured at fair value using different levels of inputs as follows:

(Unit:	Thousand Baht)		
Consolidated/Separate			
financial statements			
Level 1	Level 2		

754,920

Assets measured at fair value

Financial assets measured at FVOCI

(Unaudited but reviewed)

(Unit:	Thousand Baht)			
Consolidated/Separate				
financial statements				
Level 1	Level 2			

Investment in equity instruments

During the current period, the Group has not changed the method and the assumption to measure the estimate fair value of financial instruments and there is no transferred transaction between fair value hierarchy.

## 18. Events after the reporting period

On 26 April 2023, the Company allocated newly issued ordinary shares to the shareholders, who exercised their warrants, and registered the change in the its paid-up capital amounting to Baht 0.05 million with the Department of Business Development.

## 19. Approval of interim financial statements

These interim financial statements were authorised for issue by the Company's authorised director on 12 May 2023.