

Plan B Media Public Company Limited and its subsidiaries
Review report and consolidated interim financial statements
For the three-month and nine-month periods ended
30 September 2018

Independent Auditor's Report on Review of Interim Financial Information

To the Shareholders of Plan B Media Public Company Limited

I have reviewed the accompanying consolidated statement of financial position of Plan B Media Public Company Limited and its subsidiaries as at 30 September 2018, the related consolidated statements of comprehensive income for the three-month and nine-month periods ended 30 September 2018, and the consolidated statements of changes in shareholders' equity, and cash flows for the nine-month period then ended, as well as the condensed notes to the consolidated financial statements. I have also reviewed the separate financial information of Plan B Media Public Company Limited for the same periods. Management is responsible for the preparation and presentation of this interim financial information in accordance with Thai Accounting Standard 34 *Interim Financial Reporting*. My responsibility is to express a conclusion on this interim financial information based on my review.

Scope of Review

I conducted my review in accordance with Thai Standard on Review Engagements 2410, *Review of Interim Financial Information Performed by the Independent Auditor of the Entity*. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Thai Standards on Auditing and consequently does not enable me to obtain assurance that I would become aware of all significant matters that might be identified in an audit. Accordingly, I do not express an audit opinion.

Conclusion

Based on my review, nothing has come to my attention that causes me to believe that the accompanying interim financial information is not prepared, in all material respects, in accordance with Thai Accounting Standard 34 *Interim Financial Reporting*.

Termphong Opanaphan

Certified Public Accountant (Thailand) No. 4501

EY Office Limited

Bangkok: 12 November 2018

Plan B Media Public Company Limited and its subsidiaries

Statement of financial position

As at 30 September 2018

(Unit: Thousand Baht)

	Note	Consolidated		Separate	
		financial statements		financial statements	
		30 September 2018	31 December 2017	30 September 2018	31 December 2017
		(Unaudited but reviewed)	(Audited)	(Unaudited but reviewed)	(Audited)
Assets					
Current assets					
Cash and cash equivalents		526,079	441,562	182,377	343,819
Current investment		-	138,709	-	138,709
Trade and other receivables	3	1,229,553	907,698	1,115,680	868,465
Prepaid expenses amortised within 1 year	4	542,673	573,477	482,045	540,624
Short-term loans to related parties	2	1,050	1,350	206,845	72,103
Short-term loans to unrelated persons	5	10,500	-	-	-
Other current assets		68,762	52,889	43,041	44,470
Total current assets		2,378,617	2,115,685	2,029,988	2,008,190
Non-current assets					
Investments in subsidiaries	6	-	-	477,458	500,345
Investments in associates	7	372,070	36,171	262,214	-
Unallocated cost from business acquisition	6	133,695	-	-	-
Leasehold improvement and equipment	8	2,202,673	1,566,202	1,850,643	1,302,783
Intangible assets	9	263,992	256,078	98,144	85,708
Deferred tax assets		11,099	11,091	8,682	8,685
Prepaid expenses amortised more than 1 year	4	95,989	107,513	33,244	47,351
Rental deposits		72,070	83,739	74,197	74,197
Other non-current assets		55,530	23,811	34,078	19,191
Total non-current assets		3,207,118	2,084,605	2,838,660	2,038,260
Total assets		5,585,735	4,200,290	4,868,648	4,046,450

The accompanying notes are an integral part of the financial statements.

Plan B Media Public Company Limited and its subsidiaries

Statement of financial position (continued)

As at 30 September 2018

(Unit: Thousand Baht)

		Consolidated		Separate	
		financial statements		financial statements	
	Note	30 September 2018	31 December 2017	30 September 2018	31 December 2017
		(Unaudited but reviewed)	(Audited)	(Unaudited but reviewed)	(Audited)
Liabilities and shareholders' equity					
Current liabilities					
Trade and other payables	10	1,104,577	411,035	1,248,353	651,818
Current portion of long-term loans from financial institutions	11	3,385	10,911	-	-
Current portion of liabilities under financial lease agreements		1,006	1,078	-	78
Income tax payables		47,140	14,779	3,284	-
Unearned income		152,919	24,696	60,217	22,930
Undue output tax		81,337	64,847	57,826	49,545
Other current liabilities		25,766	13,789	11,030	7,330
Total current liabilities		1,416,130	541,135	1,380,710	731,701
Non-current liabilities					
Long-term loans from financial institutions - net of current portion	11	6,816	10,799	-	-
Liabilities under financial lease agreements - net of current portion		3,383	3,226	-	-
Provision for long-term employee benefits		7,888	6,496	7,888	6,496
Other non-current liabilities		-	384	-	-
Total non-current liabilities		18,087	20,905	7,888	6,496
Total liabilities		1,434,217	562,040	1,388,598	738,197

The accompanying notes are an integral part of the financial statements.

Plan B Media Public Company Limited and its subsidiaries

Statement of financial position (continued)

As at 30 September 2018

(Unit: Thousand Baht)

	Consolidated		Separate		
	financial statements		financial statements		
	<u>Note</u>	<u>30 September 2018</u>	<u>31 December 2017</u>	<u>30 September 2018</u>	<u>31 December 2017</u>
		(Unaudited but reviewed)	(Audited)	(Unaudited but reviewed)	(Audited)
Shareholders' equity					
Share capital					
Registered					
4,588,489,574 ordinary shares of Baht 0.10 each					
(31 December 2017: 3,535,000,000 ordinary shares					
of Baht 0.10 each)	12	458,849	353,500	458,849	353,500
Issued and fully paid					
3,529,607,365 ordinary shares of Baht 0.10 each		352,961	352,961	352,961	352,961
Share premium		2,293,363	2,293,363	2,293,363	2,293,363
Capital reserve for share-based					
payment transactions		29,220	29,220	29,220	29,220
Retained earnings					
Appropriated - statutory reserve		35,350	35,350	35,350	35,350
Unappropriated		1,172,008	861,114	769,156	597,359
Other components of shareholders' equity		347	(299)	-	-
Equity attributable to owners of the Company		3,883,249	3,571,709	3,480,050	3,308,253
Non-controlling interests of the subsidiaries		268,269	66,541	-	-
Total shareholders' equity		4,151,518	3,638,250	3,480,050	3,308,253
Total liabilities and shareholders' equity		5,585,735	4,200,290	4,868,648	4,046,450

The accompanying notes are an integral part of the financial statements.

Directors

(Unaudited but reviewed)

Plan B Media Public Company Limited and its subsidiaries**Statement of comprehensive income****For the three-month period ended 30 September 2018**

(Unit: Thousand Baht except earnings per share expressed in Baht)

	<u>Note</u>	Consolidated		Separate	
		financial statements		financial statements	
		<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
Profit or loss:					
Revenues					
Sales and service income		1,194,153	787,560	841,374	760,608
Dividend income		-	-	-	7,600
Other income		6,900	1,026	7,192	6,914
Total revenues		<u>1,201,053</u>	<u>788,586</u>	<u>848,566</u>	<u>775,122</u>
Expenses					
Cost of sales and services		773,436	494,320	588,063	534,122
Selling and servicing expenses		59,699	50,119	56,836	52,391
Administrative expenses		74,395	61,045	51,276	49,507
Impairment loss on investment		-	-	7,129	7,129
Total expenses		<u>907,530</u>	<u>605,484</u>	<u>703,304</u>	<u>643,149</u>
Profit before share of profit from investments in associates,					
finance cost and income tax expenses		293,523	183,102	145,262	131,973
Share of profit from investments in associates	7	<u>2,724</u>	<u>1,763</u>	<u>-</u>	<u>-</u>
Profit before finance cost and income tax expenses		<u>296,247</u>	<u>184,865</u>	<u>145,262</u>	<u>131,973</u>
Finance cost		<u>(507)</u>	<u>(491)</u>	<u>(1)</u>	<u>(3)</u>
Profit before income tax expenses		<u>295,740</u>	<u>184,374</u>	<u>145,261</u>	<u>131,970</u>
Income tax expenses	13	<u>(55,594)</u>	<u>(30,667)</u>	<u>(24,242)</u>	<u>(19,587)</u>
Profit for the period		<u>240,146</u>	<u>153,707</u>	<u>121,019</u>	<u>112,383</u>
Other comprehensive income:					
<i>Other comprehensive income to be reclassified</i>					
<i>to profit or loss in subsequent periods:</i>					
Exchange differences on translation of					
financial statements in foreign currency		<u>(1,717)</u>	<u>-</u>	<u>-</u>	<u>-</u>
Other comprehensive income for the period		<u>(1,717)</u>	<u>-</u>	<u>-</u>	<u>-</u>
Total comprehensive income for the period		<u>238,429</u>	<u>153,707</u>	<u>121,019</u>	<u>112,383</u>

The accompanying notes are an integral part of the financial statements.

(Unaudited but reviewed)

Plan B Media Public Company Limited and its subsidiaries

Statement of comprehensive income (continued)

For the three-month period ended 30 September 2018

(Unit: Thousand Baht except earnings per share expressed in Baht)

	Consolidated		Separate	
	financial statements		financial statements	
<u>Note</u>	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
Profit attributable to:				
Equity holders of the Company	177,997	150,127	121,019	112,383
Non-controlling interests of the subsidiaries	62,149	3,580		
	<u>240,146</u>	<u>153,707</u>		
Total comprehensive income attributable to:				
Equity holders of the Company	177,129	150,127	121,019	112,383
Non-controlling interests of the subsidiaries	61,300	3,580		
	<u>238,429</u>	<u>153,707</u>		
Earnings per share				
Basic earnings per share				
Profit attributable to equity holders of the Company	0.05043	0.04270	0.03429	0.03196
Diluted earnings per share				
Profit attributable to equity holders of the Company	0.05043	0.04267	0.03429	0.03195

The accompanying notes are an integral part of the financial statements.

(Unaudited but reviewed)

Plan B Media Public Company Limited and its subsidiaries**Statement of comprehensive income****For the nine-month period ended 30 September 2018**

(Unit: Thousand Baht except earnings per share expressed in Baht)

	<u>Note</u>	Consolidated		Separate	
		financial statements		financial statements	
		<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
Profit or loss:					
Revenues					
Sales and service income		2,864,332	2,205,563	2,407,263	2,144,410
Dividend income		-	-	-	7,600
Other income		18,576	15,470	19,601	14,921
Total revenues		<u>2,882,908</u>	<u>2,221,033</u>	<u>2,426,864</u>	<u>2,166,931</u>
Expenses					
Cost of sales and services		1,861,034	1,436,080	1,706,660	1,575,304
Selling and servicing expenses		167,774	149,307	154,752	139,122
Administrative expenses		199,489	181,770	149,617	151,373
Impairment loss on investment		-	-	21,387	21,387
Total expenses		<u>2,228,297</u>	<u>1,767,157</u>	<u>2,032,416</u>	<u>1,887,186</u>
Profit before share of profit from investments in associates,					
finance cost and income tax expenses		654,611	453,876	394,448	279,745
Share of profit from investments in associates	7	5,899	4,430	-	-
Profit before finance cost and income tax expenses		<u>660,510</u>	<u>458,306</u>	<u>394,448</u>	<u>279,745</u>
Finance cost		(1,177)	(1,575)	(2)	(17)
Profit before income tax expenses		<u>659,333</u>	<u>456,731</u>	<u>394,446</u>	<u>279,728</u>
Income tax expenses	13	(116,965)	(73,334)	(63,817)	(40,491)
Profit for the period		<u>542,368</u>	<u>383,397</u>	<u>330,629</u>	<u>239,237</u>
Other comprehensive income:					
<i>Other comprehensive income to be reclassified</i>					
<i>to profit or loss in subsequent periods:</i>					
Exchange differences on translation of					
financial statements in foreign currency		(559)	-	-	-
Other comprehensive income for the period		(559)	-	-	-
Total comprehensive income for the period		<u>541,809</u>	<u>383,397</u>	<u>330,629</u>	<u>239,237</u>

The accompanying notes are an integral part of the financial statements.

(Unaudited but reviewed)

Plan B Media Public Company Limited and its subsidiaries

Statement of comprehensive income (continued)

For the nine-month period ended 30 September 2018

(Unit: Thousand Baht except earnings per share expressed in Baht)

	Consolidated		Separate	
	financial statements		financial statements	
<u>Note</u>	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
Profit attributable to:				
Equity holders of the Company	469,726	372,045	330,629	239,237
Non-controlling interests of the subsidiaries	72,642	11,352		
	<u>542,368</u>	<u>383,397</u>		
Total comprehensive income attributable to:				
Equity holders of the Company	469,448	372,045	330,629	239,237
Non-controlling interests of the subsidiaries	72,361	11,352		
	<u>541,809</u>	<u>383,397</u>		
Earnings per share	14			
Basic earnings per share				
Profit attributable to equity holders of the Company	<u>0.13308</u>	<u>0.10581</u>	<u>0.09367</u>	<u>0.06804</u>
Diluted earnings per share				
Profit attributable to equity holders of the Company	<u>0.13308</u>	<u>0.10575</u>	<u>0.09367</u>	<u>0.06800</u>

The accompanying notes are an integral part of the financial statements.

(Unaudited but reviewed)

Plan B Media Public Company Limited and its subsidiaries

Cash flow statement

For the nine-month period ended 30 September 2018

(Unit: Thousand Baht)

	Consolidated		Separate	
	financial statements		financial statements	
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
Cash flows from operating activities				
Profit before tax	659,333	456,731	394,446	279,728
Adjustments to reconcile profit before tax to net cash provided by (paid from) operating activities:				
Depreciation and amortisation	356,189	331,309	267,131	260,600
Allowance for doubtful accounts	1,490	3,546	-	-
Loss on disposal and write-off of assets	358	256	358	256
Impairment loss on investment	-	-	21,387	21,387
Provision for long-term employee benefits	1,392	1,305	1,392	1,305
Capital reserve for share-based payment transactions	-	12,326	-	12,326
Share of profit from investments in associates	(5,899)	(4,430)	-	-
Dividend income	-	-	-	(7,600)
Interest income	(2,288)	(3,500)	(3,749)	(3,493)
Interest expenses	1,177	1,575	2	17
Profit from operating activities before changes in operating assets and liabilities	1,011,752	799,118	680,967	564,526
Operating assets (increase) decrease				
Trade and other receivables	(184,916)	(165,308)	(246,964)	(158,805)
Other current assets	35,937	(187,501)	60,007	(188,928)
Other non-current assets	(8,526)	26,981	(779)	17,804
Operating liabilities increase (decrease)				
Trade and other payables	133,732	82,892	187,706	192,449
Unearned income	64,336	7,352	37,287	14,936
Other current liabilities	38,646	11,081	11,980	7,242
Other non-current liabilities	(384)	99	-	-
Cash from operating activities	1,090,577	574,714	730,204	449,224
Cash paid for interest expenses	(1,444)	(1,272)	(3)	(33)
Cash paid for income tax expenses	(105,405)	(80,083)	(60,530)	(52,551)
Net cash from operating activities	983,728	493,359	669,671	396,640

The accompanying notes are an integral part of the financial statements.

(Unaudited but reviewed)

Plan B Media Public Company Limited and its subsidiaries**Cash flow statement (continued)****For the nine-month period ended 30 September 2018**

(Unit: Thousand Baht)

	Consolidated		Separate	
	financial statements		financial statements	
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
Cash flows from investing activities				
Decrease (increase) in short-term loans to related parties	300	150	(134,742)	-
Increase in short-term loans to unrelated persons	(10,500)	-	-	-
Cash paid for investments in subsidiaries	-	-	-	(14,000)
Cash receipt from selling of investment in subsidiary	1,500	-	1,500	-
Cash receipt for business acquisition (Note 6)	17,196	-	-	-
Cash paid for investments in associates	(330,000)	-	(262,214)	-
Acquisition of equipment	(431,885)	(138,545)	(343,366)	(85,114)
Payment of payable for purchase of equipment	(42,827)	(27,411)	(40,251)	(20,507)
Acquisition of intangible assets	(67,039)	(6,044)	(35,512)	(5,537)
Cash receipt from disposal of equipment	159	356	159	356
Interest income	1,986	1,952	3,498	1,967
Dividends received	-	-	-	7,600
Decrease in current investment	138,709	(7,794)	138,709	(7,794)
Net cash used in investing activities	(722,401)	(177,336)	(672,219)	(123,029)
Cash flows from financing activities				
Repayment of long-term loans from financial institutions	(11,509)	(6,701)	-	-
Repayment of liabilities under finance lease agreements	(476)	(1,386)	(78)	(772)
Cash receipt from share capital increased				
from non-controlling interests of the subsidiaries	13,550	-	-	-
Dividends paid	(158,816)	(122,641)	(158,816)	(122,641)
Dividends paid to non-controlling interests of the subsidiaries	(19,000)	-	-	-
Net cash used in financing activities	(176,251)	(130,728)	(158,894)	(123,413)
Decrease in translation adjustments	(559)	-	-	-
Net increase (decrease) in cash and cash equivalents	84,517	185,295	(161,442)	150,198
Cash and cash equivalents at beginning of period	441,562	343,676	343,819	312,867
Cash and cash equivalents at end of period	526,079	528,971	182,377	463,065
	-	-	-	-
Supplement cash flows information				
Non-cash transactions				
Purchase of equipment under finance lease agreements	561	2,199	-	-
Purchase of equipment for which no cash has been paid	457,219	34,695	449,066	32,395
Equipment received from share subscription	44,068	-	-	-
Transfer intangible asset to leasehold improvement and equipment	-	1,170	-	-
Share subscription	41,125	-	-	-

The accompanying notes are an integral part of the financial statements.

(Unaudited but reviewed)

Plan B Media Public Company Limited and its subsidiaries

Statement of changes in shareholders' equity

For the nine-month period ended 30 September 2018

(Unit: Thousand Baht)

Consolidated financial statements													
		Other components of shareholders' equity											
		Other comprehensive income											
				Capital reserve	Retained earnings		Surplus from changes			Total other	Total equity	Equity attributable	
		Issued and		for share-based	Appropriated	Unappropriated	in the ownership	Exchange differences on		components of	attributable	to non-controlling	Total
Note		paid-up	Share premium	payments	- statutory reserves		interests	translation of financial		shareholders' equity	to owners of	interests of	shareholders'
		share capital					in subsidiary	in foreign currency			the Company	the subsidiaries	equity
		351,613	2,210,210	40,989	35,350	496,883	-	-		-	3,135,045	41,064	3,176,109
		-	-	-	-	372,045	-	-		-	372,045	11,352	383,397
	16	-	-	-	-	(123,065)	-	-		-	(123,065)	-	(123,065)
		-	-	12,326	-	-	-	-		-	12,326	-	12,326
		-	-	(25,383)	-	25,383	-	-		-	-	-	-
		351,613	2,210,210	27,932	35,350	771,246	-	-		-	3,396,351	52,416	3,448,767
		352,961	2,293,363	29,220	35,350	861,114	-	(299)		(299)	3,571,709	66,541	3,638,250
		-	-	-	-	469,726	-	-		-	469,726	72,642	542,368
		-	-	-	-	-	-	(278)		(278)	(278)	(281)	(559)
		-	-	-	-	469,726	-	(278)		(278)	469,448	72,361	541,809
	16	-	-	-	-	(158,832)	-	-		-	(158,832)	-	(158,832)
		-	-	-	-	-	-	-		-	-	147,791	147,791
		-	-	-	-	-	-	-		-	-	-	-
	16	-	-	-	-	-	-	-		-	-	(19,000)	(19,000)
		-	-	-	-	-	-	-		-	-	-	-
	6	-	-	-	-	-	924	-		924	924	576	1,500
		352,961	2,293,363	29,220	35,350	1,172,008	924	(577)		347	3,883,249	268,269	4,151,518

The accompanying notes are an integral part of the financial statements.

(Unaudited but reviewed)

Plan B Media Public Company Limited and its subsidiaries

Statement of changes in shareholders' equity (continued)

For the nine-month period ended 30 September 2018

(Unit: Thousand Baht)

Separate financial statements						
	Issued and paid-up		Capital reserve for share-based payments	Retained earnings Appropriated		Total shareholders' equity
Note	share capital	Share premium		- statutory reserves	Unappropriated	
Balance as at 1 January 2017	351,613	2,210,210	40,989	35,350	378,312	3,016,474
Total comprehensive income for the period	-	-	-	-	239,237	239,237
Dividend paid	16	-	-	-	(123,065)	(123,065)
Capital reserve for share-based payment transactions	-	-	12,326	-	-	12,326
Warrant cancelation	-	-	(25,383)	-	25,383	-
Balance as at 30 September 2017	<u>351,613</u>	<u>2,210,210</u>	<u>27,932</u>	<u>35,350</u>	<u>519,867</u>	<u>3,144,972</u>
Balance as at 1 January 2018	352,961	2,293,363	29,220	35,350	597,359	3,308,253
Total comprehensive income for the period	-	-	-	-	330,629	330,629
Dividend paid	16	-	-	-	(158,832)	(158,832)
Balance as at 30 September 2018	<u>352,961</u>	<u>2,293,363</u>	<u>29,220</u>	<u>35,350</u>	<u>769,156</u>	<u>3,480,050</u>
						-

The accompanying notes are an integral part of the financial statements.

Plan B Media Public Company Limited and its subsidiaries

Notes to consolidated interim financial statements

For the three-month and nine-month periods ended 30 September 2018

1. General information

1.1 Corporate information

Plan B Media Public Company Limited (“the Company”) is a public company incorporated and domiciled in Thailand. The Company is principally engaged in providing advertising media production, advertising space and air time rental services. The registered office of the Company is at 298/64-65, Pitsanulok Road, Si Yak Mahanak, Dusit, Bangkok.

1.2 Basis of preparation of interim financial statements

These interim financial statements are prepared in accordance with Thai Accounting Standard No. 34 Interim Financial Reporting, with the Company choosing to present condensed interim financial statements. However, the Company has presented the statements of financial position, comprehensive income, changes in shareholders' equity, and cash flows in the same format as that used for the annual financial statements.

The interim financial statements are intended to provide information additional to that included in the latest annual financial statements. Accordingly, they focus on new activities, events and circumstances so as not to duplicate information previously reported. These interim financial statements should therefore be read in conjunction with the latest annual financial statements.

The interim financial statements in Thai language are the official statutory financial statements of the Company. The interim financial statements in English language have been translated from the Thai language financial statements.

1.3 Basis of consolidation

These consolidated financial statements include the financial statements of Plan B Media Public Company Limited (“the Company”) and its subsidiaries (“the subsidiaries”) and have been prepared on the same basis as that applied for the consolidated financial statements for the year ended 31 December 2017. During the current period, there was the following change in the structure of the group:

New subsidiaries

Company's name	Nature of business	Country of incorporation	Percentage of shareholding
<u>Subsidiaries held by Master Standard Display Company Limited</u>			
W.P.S. Media Company Limited (Subsidiary has control)	Provide advertising media in several airports	Thailand	50
BNK48 Office Company Limited (Subsidiary has control)	Management and development of the BNK 48 members	Thailand	35

During the current period, Master Standard Display Company Limited ("MSD") purchased common shares of W.P.S. Media Company Limited and BNK48 Office Company Limited, MSD has control over these companies as described in Note 6 to the financial statements. The Company included the financial statements of these companies in the consolidated financial statements in the current period and onwards.

1.4 New financial reporting standards**(a) Financial reporting standards that became effective in the current year**

During the period, the Company and its subsidiaries have adopted the revised financial reporting standards and interpretations (revised 2017) which are effective for fiscal years beginning on or after 1 January 2018. These financial reporting standards were aimed at alignment with the corresponding International Financial Reporting Standards with most of the changes and clarifications directed towards disclosures in the notes to financial statements. The adoption of these financial reporting standards does not have any significant impact on the Company and its subsidiaries' financial statements.

(b) Financial reporting standards that will become effective in the future

During the period, the Federation of Accounting Professions issued the financial reporting standard TFRS 15 Revenue from Contracts with Customers, which is effective for fiscal years beginning on or after 1 January 2019 and a set of 5 standards related to financial instruments, which are effective for fiscal years beginning on or after 1 January 2020. Key principles of these standards are summarised below.

TFRS 15 Revenue from Contracts with Customers

TFRS 15 supersedes TAS 11 Construction Contracts and TAS 18 Revenue, together with related Interpretations. Entities are to apply this standard to all contracts with customers unless those contracts fall within the scope of other standards. The standard establishes a five-step model to account for revenue arising from contracts with customers, with revenue being recognised at an amount that reflects the consideration to which an entity expects to be entitled in exchange for transferring goods or services to a customer. The standard requires entities to exercise judgement, taking into consideration all of the relevant facts and circumstances when applying each step of the model.

The management of the Company and its subsidiaries is currently evaluating the impact of this standard to the financial statements in the year when it is adopted.

Thai Financial Reporting Standards related to financial instruments

The set of TFRSs related to financial instruments consists of five accounting standards and interpretations, as follows:

Financial reporting standards:

TFRS 9	Financial Instruments
TFRS 7	Financial Instruments: Disclosures

Accounting standard:

TAS 32	Financial Instruments: Presentation
--------	-------------------------------------

Financial Reporting Standard Interpretations:

TFRIC 16	Hedges of a Net Investment in a Foreign Operation
TFRIC 19	Extinguishing Financial Liabilities with Equity Instruments

These TFRSs related to financial instruments make stipulations relating to the classification of financial instruments and their measurement at fair value or amortised cost (taking into account the type of instrument, the characteristics of the contractual cash flows and the Company's business model), calculation of impairment using the expected credit loss method, and hedge accounting. These include stipulations regarding the presentation and disclosure of financial instruments. When the TFRSs related to financial instruments are effective, some accounting standards, interpretations and guidance which are currently effective will be cancelled.

The management of the Company and its subsidiaries is currently evaluating the impact of these standards to the financial statements in the year when they are adopted.

1.5 Significant accounting policies

The interim financial statements are prepared using the same accounting policies and methods of computation as were used for the financial statements for the year ended 31 December 2017, with an addition as follows:

Revenue from sales

Sales are recognised when the significant risks and rewards of ownership of the goods have passed to the buyer. Sales are the invoiced value, excluding value added tax, of goods supplied after deducting discounts and allowances.

2. Related party transactions

During the periods, the Company and its subsidiaries had significant business transactions with related parties. Such transactions, which are summarised below, arose in the ordinary course of business and were conclude on commercial terms and bases agreed upon between the Company, its subsidiaries and related parties.

(Unit: Million Baht)

	For the three-month periods ended 30 September				
	Consolidated		Separate		
	financial statements		financial statements		Pricing policy
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>	
Transactions with subsidiaries					
(eliminated from the consolidated financial statements)					
Advertising space rental expenses	-	-	127.9	127.3	Contract price
Dividend income	-	-	-	7.6	As declared
Transactions with related parties					
Advertising space rental expenses	22.3	5.3	22.3	5.3	Contract price

(Unit: Million Baht)

	For the nine-month periods ended 30 September				
	Consolidated		Separate		
	financial statements		financial statements		Pricing policy
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>	
Transactions with subsidiaries					
(eliminated from the consolidated financial statements)					
Advertising space rental expenses	-	-	405.4	375.9	Contract price
Dividend income	-	-	-	7.6	As declared
Transactions with related parties					
Advertising space rental expenses	73.8	15.9	73.8	15.9	Contract price

(Unaudited but reviewed)

As at 30 September 2018 and 31 December 2017 the balances of the accounts between the Company, its subsidiaries and those related parties are as follows:

	(Unit: Thousand Baht)			
	Consolidated		Separate	
	financial statements		financial statements	
	30 September 2018	31 December 2017	30 September 2018	31 December 2017
		(Audited)		(Audited)
<u>Rental deposits</u>				
Subsidiary	-	-	2,127	2,127
Related company (related by common director)	350	-	350	-
Director	403	403	403	403
Total rental deposits	753	403	2,880	2,530
<u>Trade and other receivables - related parties</u>				
(Note 3)				
Subsidiaries	-	-	95,103	15,036
Total trade and other receivables - related parties	-	-	95,103	15,036
<u>Prepaid expenses - related parties</u>				
(Note 4)				
Subsidiaries	-	-	16,395	15,720
Total prepaid expenses - related parties	-	-	16,395	15,720
<u>Trade and other payables - related parties</u>				
(Note 10)				
Subsidiaries	-	-	450,412	283,689
Total trade and other payables - related parties	-	-	450,412	283,689

As at 30 September 2018, the balance of loans between the Company, its subsidiaries and those related parties and the movement are as follows:

	(Unit: Thousand Baht)			
	Consolidated financial statements			
	Balance as at	During the period		Balance as at
	1 January 2018	Increase	Decrease	30 September 2018
<u>Short-term loan to related party</u>				
Associate				
2000 Publishing and Media Company Limited	1,350	-	(300)	1,050
Total	1,350	-	(300)	1,050

The short-term loan to an associate has interest charge at rate of 2% per annum with repayment at call.

(Unaudited but reviewed)

(Unit: Thousand Baht)

	Separate financial statements			
	Balance as at	During the period		Balance as at
	1 January			30 September
	2018	Increase	Decrease	2018
<u>Short-term loans to related parties</u>				
<u>Subsidiaries</u>				
Master Standard Display Company Limited	68,220	169,625	(56,000)	181,845
Tuna Advertising Company Limited	3,883	-	(3,883)	-
W.P.S Media Company Limited	-	25,000	-	25,000
Total	<u>72,103</u>	<u>194,625</u>	<u>(59,883)</u>	<u>206,845</u>

The short-term loans to subsidiaries have interest charge at rate of 2% and 5 % per annum with repayment at call.

Directors and management's benefits

During the three-month and nine-month periods ended 30 September 2018 and 2017, the Company and its subsidiaries had employee benefit expenses of their directors and management as below.

(Unit: Million Baht)

	Consolidated/Separate financial statements			
	For the three-month		For the nine-month	
	periods ended 30 September		periods ended 30 September	
	2018	2017	2018	2017
Short-term employee benefit	6.7	6.0	26.6	19.0
Long-term employee benefit	0.1	0.2	0.4	0.4
Total	<u>6.8</u>	<u>6.2</u>	<u>27.0</u>	<u>19.4</u>

3. Trade and other receivables

	(Unit: Thousand Baht)			
	Consolidated		Separate	
	financial statements		financial statements	
	30 September	31 December	30 September	31 December
	2018	2017	2018	2017
	(Audited)		(Audited)	
Trade receivables - related parties				
<u>Aged on the basis of due dates</u>				
Not yet due	-	-	27,906	7,508
Past due				
Up to 3 months	-	-	31,731	3,496
3 - 6 months	-	-	34,137	-
Total trade receivables - related parties	-	-	93,774	11,004
Trade receivables - unrelated parties				
<u>Aged on the basis of due dates</u>				
Not yet due	800,332	655,650	727,234	649,266
Past due				
Up to 3 months	56,475	76,780	47,314	70,475
3 - 6 months	7,247	14,369	6,021	9,479
6 - 12 months	5,899	5,305	4,734	2,723
Over 12 months	7,683	8,013	5,121	5,461
Total trade receivables - unrelated parties	877,636	760,117	790,424	737,404
Less: Allowance for doubtful accounts	(2,720)	(2,720)	(168)	(168)
Total trade receivables - unrelated parties, net	874,916	757,397	790,256	737,236
Other receivables				
Accrued income - related parties	-	-	1,329	4,032
Accrued income - unrelated parties	347,905	129,873	227,972	112,609
Other receivables	4,619	20,043	6	6
Others	5,591	2,373	2,343	3,578
Total other receivables	358,115	152,289	231,650	120,225
Less: Allowance for doubtful accounts	(3,478)	(1,988)	-	-
Total other receivables, net	354,637	150,301	231,650	120,225
Total trade and other receivables - net	1,229,553	907,698	1,115,680	868,465

(Unaudited but reviewed)

4. Prepaid expenses

	(Unit: Thousand Baht)			
	Consolidated		Separate	
	financial statements		financial statements	
	30 September 2018	31 December 2017	30 September 2018	31 December 2017
		(Audited)		(Audited)
Prepaid advertising space rental				
- related parties	-	-	16,395	15,720
Prepaid advertising space rental				
- unrelated parties	511,015	602,925	434,897	518,419
Others	127,647	78,065	63,997	53,836
Total prepaid expenses	638,662	680,990	515,289	587,975
Less: Amortised within 1 year	(542,673)	(573,477)	(482,045)	(540,624)
Prepaid expenses amortised more than 1 year	95,989	107,513	33,244	47,351

5. Short-term loans to unrelated persons

The outstanding balance are short-term loans to two unrelated persons. The short-term loans have interest charge at rate of 2% and 8% per annum with repayment within December 2018.

6. Investments in subsidiaries

Details of investments in subsidiaries as presented in separate financial statements are as follows:

Company's name	(Unit: Thousand Baht)					
	Paid-up capital		Shareholding percentage		Cost	
	30 September 2018	31 December 2017	30 September 2018	31 December 2017	30 September 2018	31 December 2017
		(Audited)	(%)	(%)		(Audited)
				(Audited)		
Verisign Company Limited	126,000	126,000	100	100	400,000	400,000
Ads Cuisine Company Limited	10,000	10,000	100	100	65,800	65,800
Master Standard Display Company Limited	219,000	219,000	100	100	287,000	287,000
Golink Online Company Limited (formerly known as "Plan B Online Company Limited")	5,000	5,000	70	100	3,500	5,000
SRPB Media Company Limited	20,000	20,000	45	45	9,000	9,000
Total					765,300	766,800
Less: Allowance for impairment of investment					(287,842)	(266,455)
Total investments in subsidiaries - net					477,458	500,345

6.1 Details of investments in subsidiaries

- a) On 20 December 2017, the Board of Directors of Master Standard Display Company Limited (“MSD”) passed a resolution approving the purchase of additional registered share capital in W.P.S. Media Company Limited. Subsequently, MSD entered into the Share Purchase Agreement to purchase 30,000 share capital of W.P.S. Media Company Limited (equal to 50 percentage of issued and paid-up shares of that company) and has control over such company due to having more voting right in board of directors. MSD paid Baht 3 million on 24 January 2018 (the acquisition date) for such shares acquisition.
- b) On 9 March 2018, the Extraordinary General Shareholders’ Meeting of W.P.S. Media Company Limited passed a resolution approving a Baht 6 million increase in the registered share capital to Baht 43 million, by issuing 370,000 additional shares with a par value of Baht 100 per share. W.P.S. Media Company Limited registered the additional share capital with Ministry of Commerce on 22 March 2018. MSD invested Baht 11 million (57 percent paid up) in the additional common shares of this subsidiary, in proportion to its existing shareholding.
- c) On 6 May 2018, the Extraordinary General Meeting of Shareholders of Plan B Online Company Limited passed a resolution approving the rename of Plan B Online Company Limited to Golink Online Company Limited (“Golink”). The Company registered the change with the Department of Business Development on 7 May 2018. On 6 July 2018, the Extraordinary General Meeting of Shareholders of Golink passed a resolution approving the dispose of share capital in Golink to an unrelated party. Subsequently, the Company entered into the Share Purchase Agreement to dispose 15,000 share capital of Golink (equal to 30 percentage of issued and paid-up shares of that company). The Company transferred such shares on 9 August 2018 (the disposal date) and received payment of Baht 1.5 million. The Company had gain on sales of investment in Golink under the equity method amounting to Baht 0.9 million, and this was included under the caption “Surplus from changes in the ownership interests in a subsidiary” in the statement of changes in shareholders’ equity.

- d) On 14 May 2018, the Board of Directors' meeting of the Company passed a resolution approved the acquisition by MSD which is a subsidiary, of shares in BNK48 Office Company Limited ("BNK") which provide the management and development of the BNK48 members. MSD purchased 350,000 common shares of BNK from the existing shareholders (equal to 17.50 percentage of its issued and paid-up share capital from the existing shareholders) and MSD has significant influence over such company. MSD received the shares transferred on 16 June 2018 (the acquisition date) and paid Baht 41 million for the share capital of BNK from its existing shareholders on 23 July 2018. Under the share purchase agreement, it was agreed that additional payments of not more than Baht 41 million would be made to the existing shareholders of BNK, depending on BNK's 2018 operating results. As at the acquisition date, the management of MSD estimated the contingent consideration of Baht 41 million.

On 6 July 2018, the Extraordinary General Meeting of Shareholders of BNK passed a resolution approving the increase of the registered share capital by Baht 5 million from the existing registered share capital of Baht 20 million to Baht 25 million by issuing 538,500 additional ordinary shares with a par value of Baht 10 per share. MSD purchased all of such additional share capital and received the shares transferred on 6 July 2018 (the acquisition date). As a result, its shareholding in BNK changed from 17.5 percent to 35.0 percent. On 10 July 2018, MSD paid Baht 50 million for such additional registered share capital. Under the share purchase agreement, it was agreed that additional payments of not more than Baht 50 million would be made for the additional registered share capital of BNK, depending on BNK's 2018 operating results. The management of MSD estimated the contingent consideration of Baht 50 million.

The values of the acquired assets and liabilities of BNK as at the acquisition date are summarised below.

	(Unit: Thousand Baht)
Cash and cash equivalents	108,321
Trade and other receivables	188,420
Other current assets	10,225
Plant and equipment	319
Trade and other payables	(168,431)
Other current liabilities	(126)
Net assets from business acquisition	138,728
Non-controlling interests of subsidiary (65 percent)	(90,173)
Net assets of the subsidiary attributable to MSD's interest (35 percent)	48,555
Add: Difference between cost of business acquisition and value of business	133,695
Cost of investment in subsidiary	182,250
Less: Share subscription	(91,125)
Cash paid for business acquisition	91,125
Less: Cash and cash equivalents of the subsidiary	(108,321)
Net cash received for business acquisition	(17,196)

Revenue and net income of BNK since the acquisition date has been included in the consolidated income statements for the three-month and nine-month period ended 30 September 2018 amounting to Baht 252 million and Baht 73 million, respectively.

MSD presented the excess of the cash paid for the acquisition over its net asset value amounting to Baht 134 million as a separate item in the consolidated statement of financial position as at 30 September 2018 under the caption of “Unallocated costs of business acquisition” in the non-current assets section. At present, MSD is in the process of assessing the fair value of the identifiable assets acquired and liabilities assumed at the acquisition date, in order to allocate costs of the business acquisition to such identifiable items. This assessment process mainly involves the identification and valuation of intangible assets and certain tangible assets. It is to be completed within the period of one year from the acquisition date allowed under Thai Financial Reporting Standard No. 3 *Business Combinations*. During the measurement period, MSD will adjust provisional amounts recognised at the acquisition date, recognise additional assets or liabilities, and adjust earnings to reflect new information obtained about facts and circumstances that existed as of the acquisition date.

6.2 Investment commitment

On 19 September 2017, MSD together with Panyathip Advertising Company Limited, registered a new company, Panyathip Plan B Media Laos Co., Ltd. (“PPBML”) in order to provide out-of-home media advertising in Vientiane, Lao People’s Democratic Republic. MSD holds 50,000 common shares of PPBML with a par value of LAK 232,060 per share, totaling LAK 11,603 million (equal to 50 percentages of issued and paid-up shares of that company) and has control over such company due to having more voting rights in board of directors. During 2017, MSD paid Baht 27 million (USD 840,000) for the shares of this company, which is 60 percent of the value of the common shares hold by MSD in that company. Under the shareholders’ agreement, it was agreed that additional payments of not more than USD 560,000 would be made to the existing shareholders of PPBML, depending on PPBML’s 2019 operating results. As of the acquisition date the management of MSD’s assessment was that MSD will not have to make any such additional payments.

7. Investments in associates

(Unit: Thousand Baht)

Company's name	Nature of business	Country of incorporation	Consolidated financial statements					
			Shareholding percentage		Cost		Carrying amounts based on equity method	
			30 September 2018	31 December 2017	30 September 2018	31 December 2017	30 September 2018	31 December 2017
			(%)	(%)		(Audited)		(Audited)
				(Audited)				
<u>Associate held by the Company</u>								
Bangkok Metro Networks Limited	Manage commercial area in all MRT stations and MRT trains	Thailand	19.48	-	262,214	-	262,214	-
<u>Associates held by the subsidiary</u>								
2000 Publishing and Media Company Limited	Trading of books, printed forms and other printed matters	Thailand	35.00	35.00	3,500	3,500	3,132	2,289
Sanctuary Billboards Sdn Bhd	Advertising media production	Malaysia	40.00	30.00	85,917	21,381	102,616	33,882
BNK Production Company Limited	TV production, Movie Advertising, Event Organizer and All types of entertainment	Thailand	49.99	-	3,250	-	4,108	-
Total investments in associates					354,881	24,881	372,070	36,171

(Unit: Thousand Baht)

Company's name	Nature of business	Country of incorporation	Separate financial statements			
			Shareholding percentage		Carrying amount based on cost method	
			30 September 2018	31 December 2017	30 September 2018	31 December 2017
			(%)	(%)		(Audited)
Bangkok Metro Networks Limited	Manage commercial area in all MRT stations and MRT trains	Thailand	19.48	-	262,214	-
Total investment in associate					262,214	-

7.1 Details of investments in associates

- a) On 20 December 2017, the Board of Directors' meeting of the Company passed a resolution approved the acquisition of shares in Bangkok Metro Networks Limited ("BMN") which has the right to manage commercial area in Mass Rapid Transit. The Company purchased 4,947,439 common shares of BMN (equal to 19.48 percentage of its issued and paid-up share capital) from its existing shareholders for a total of Baht 262 million and the Company has significant influence over such company. The Company paid for such shares acquisition and shares transferred on 9 February 2018 (the acquisition date). The Company is currently in the process of assessing the fair value of the identifiable assets acquired and liabilities assumed at the acquisition date, in order to allocate costs of the business acquisition to such identifiable items. It is to be completed within the period of one year from the acquisition date allowed under Thai Financial Reporting Standard No. 3 *Business Combinations*.

- b) On 20 December 2017, the Board of Directors' meeting of the Company passed a resolution approved the addition purchase of shares in Sanctuary Billboards Sdn. Bhd. ("Sanctuary") by MSD, a subsidiary. MSD purchased 1,000 common shares of Sanctuary. As a result of this investment, its shareholding in Sanctuary changed from 30 percent to 40 percent. MSD paid Baht 65 million for such shares acquisition and shares transferred on 5 April 2018 (the acquisition date). MSD is currently in the process of assessing the fair value of the identifiable assets acquired and liabilities assumed at the acquisition date, in order to allocate costs of the business acquisition to such identifiable items. It is to be completed within the period of one year from the acquisition date allowed under Thai Financial Reporting Standard No. 3 *Business Combinations*.
- c) On 23 May 2018, the Board of Directors' meeting of BNK, a subsidiary, passed a resolution approved the registered of BNK Production Company Limited ("BNKP") with Workpoint Entertainment Public Company Limited. BNK holds 19,999 commons shares of BNKP with a par value of Baht 100 per share, totaling Baht 2 million (equal to 49.99 of issued and paid-up shares of that company). On 31 August 2018, the Extraordinary General Meeting of shareholders of BNKP passed a resolution approving the increase of the registered share capital by issuing 100,000 additional ordinary share with a par value of Baht 100. BNKP registered the additional share capital with Ministry of Commerce on 12 September 2018. BNK invested Baht 1 million (25 percent paid up) in the additional common shares of this associate, in proportion to its existing shareholding.

7.2 Share of profit (loss)

The Company and its subsidiary have recognised their share of profit (loss) from investments in associates in the consolidated financial statements as follows:

(Unit: Thousand Baht)

Company	Consolidated financial statements			
	Share of profit (loss) from investments in associates			
	For the three-month periods ended 30 September		For the nine-month periods ended 30 September	
	2018	2017	2018	2017
2000 Publishing and Media Company Limited	617	16	843	(513)
Sanctuary Billboards Sdn. Bhd.	1,249	1,747	4,198	4,943
BNK Production Company Limited	858	-	858	-
Total	2,724	1,763	5,899	4,430

During the three-month and nine-month periods ended 30 September 2018 and 2017, the Company and the subsidiary had no dividend received from its associates.

7.3 Investments commitment

- a) On 10 August 2017, the Board of Directors' meeting of the Company passed a resolution approved the acquisition by MSD of shares in JKJ Media Services Inc. ("JKJ") which provide the advertising media in Philippines. MSD will purchase 637,500 common shares of JKJ (equal to 30 percentage of its issued and paid-up share capital) from its existing shareholders. As at 30 September 2018, MSD has not yet paid in this shares capital.
- b) On 18 September 2017, the Board of Directors' meeting of the Company passed a resolution approved the acquisition by MSD of shares in MJS Trading Inc. ("MJS") which provide the advertising media in Philippines. MSD will purchase 3,030 common shares of MJS (equal to 30.30 percentage of its issued and paid-up share capital) from its existing shareholders. The Company is in the process of implementing the contract. MJS holds 66 percent of the issued shares of JKJ.

8. Leasehold improvement and equipment

Movements of the leasehold improvement and equipment account during the nine-month period ended 30 September 2018 are summarised below.

	(Unit: Thousand Baht)	
	Consolidated	Separate
	financial statements	financial statements
Net book value as at 1 January 2018	1,566,202	1,302,783
Acquisitions during period - at cost	889,665	792,432
Increased from the receipt of shares	44,068	-
Increased from the acquisition of subsidiary (Note 6)	319	-
Disposals and write-off	(517)	(517)
Depreciation for the period	(297,064)	(244,055)
Net book value as at 30 September 2018	2,202,673	1,850,643

9. Intangible assets

Movements of the intangible assets account during the nine-month period ended 30 September 2018 are summarised below.

	(Unit: Thousand Baht)	
	Consolidated financial statements	Separate financial statements
Net book value as at 1 January 2018	256,078	85,708
Acquisitions during period - at cost	67,039	35,512
Amortisation for the period	(59,125)	(23,076)
Net book value as at 30 September 2018	263,992	98,144

10. Trade and other payables

	(Unit: Thousand Baht)			
	Consolidated financial statements		Separate financial statements	
	30 September 2018	31 December 2017	30 September 2018	31 December 2017
		(Audited)		(Audited)
Trade payables - related parties	-	-	342,311	247,622
Trade payables - unrelated parties	279,375	164,288	173,664	155,345
Share subscription	41,125	-	-	-
Other payables - unrelated parties	4,427	8,379	3,222	8,063
Accrued expenses - related parties	-	-	108,101	36,067
Accrued expenses - unrelated parties	312,226	195,058	171,534	164,031
Dividend payables	10,205	439	455	439
Account payables for construction	457,219	42,871	449,066	40,251
Total trade and other payables	1,104,577	411,035	1,248,353	651,818

11. Long-term loans from financial institutions

	(Unit: Thousand Baht)	
	Consolidated financial statements	
	30 September 2018	31 December 2017
		(Audited)
Long-term loans	10,201	21,710
Less: Current portion	(3,385)	(10,911)
Long-term loans - net of current portion	6,816	10,799

(Unaudited but reviewed)

Movement of the long-term loans from financial institutions account during the nine-month period ended 30 September 2018 is summarised below.

	(Unit: Thousand Baht) Consolidated financial statements
Balance as at 1 January 2018	21,710
Less: Repayment	(11,509)
Balance as at 30 September 2018	10,201

The long-term loans are guaranteed by the subsidiary's directors, mortgage of related person of the subsidiary land and Thai Credit Guarantee Corporation.

12. Share capital

On 19 April 2018, the Annual General Shareholders' meeting of the Company passed the following resolutions:

- 1) Approving the reduction of the registered share capital by Baht 539,263.50, from the current registered share capital of Baht 353,500,000.00 to Baht 352,960,736.50, by canceling 5,392,635 unissued shares of the Company with a par value of Baht 0.10 per share reserved for ESOP scheme. The Company registered the reduction of its capital with the Ministry of Commerce on 8 May 2018.
- 2) Approving the increase of the registered share capital by Baht 105,888,220.90, from the existing registered share capital of Baht 352,960,736.50 to Baht 458,848,957.40, by issuing 1,058,882,209 additional ordinary shares with a par value of Baht 0.10 for accommodating the capital increase under the General Mandate basis. The Company registered the change in the par value with the Ministry of Commerce on 9 May 2018.

13. Income tax

Interim corporate income tax was calculated on profit before income tax for the period, using the estimated effective tax rate for the year.

Income tax expenses for the three-month and nine-month periods ended 30 September 2018 and 2017 are made up as follows:

(Unit: Thousand Baht)				
For the three-month periods ended 30 September				
	Consolidated		Separate	
	financial statements		financial statements	
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
Current income tax:				
Interim corporate income tax charge	55,510	30,759	24,153	19,667
Deferred tax:				
Relating to origination and reversal of temporary differences	<u>84</u>	<u>(92)</u>	<u>89</u>	<u>(80)</u>
Income tax expense reported in the statements of comprehensive income	<u>55,594</u>	<u>30,667</u>	<u>24,242</u>	<u>19,587</u>

(Unit: Thousand Baht)				
For the nine-month periods ended 30 September				
	Consolidated		Separate	
	financial statements		financial statements	
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
Current income tax:				
Interim corporate income tax charge	116,973	74,568	63,814	41,484
Deferred tax:				
Relating to origination and reversal of temporary differences	<u>(8)</u>	<u>(1,234)</u>	<u>3</u>	<u>(993)</u>
Income tax expense reported in the statements of comprehensive income	<u>116,965</u>	<u>73,334</u>	<u>63,817</u>	<u>40,491</u>

14. Earnings per share

Basic earnings per share is calculated by dividing profit for the period attributable to equity holders of the Company (excluding other comprehensive income) by the weighted average number of ordinary shares in issue during the period.

Diluted earnings per share is calculated by dividing profit for the period attributable to equity holders of the Company (excluding other comprehensive income) by the weighted average number of ordinary shares in issue during the period plus the weighted average number of ordinary shares which would need to be issued to convert all dilutive potential ordinary shares into ordinary shares. The calculation assumes that the conversion took place either at the beginning of the period or on the date the potential ordinary shares were issued.

The following table sets forth the computation of basic and diluted earnings per share:

	Consolidated financial statements					
	Profit for the period		Weighted average number of ordinary shares		Earnings per share	
	For the three-month periods ended 30 September					
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
	(Thousand Baht)	(Thousand Baht)	(Thousand shares)	(Thousand shares)	(Baht)	(Baht)
Basic earnings per share						
Profit attributable to equity holders of the parent	177,997	150,127	3,529,607	3,516,130	0.05043	0.04270
Effect of dilutive potential ordinary shares						
Ordinary shares under ESOP project	-	-	-	1,887		
Diluted earnings per share						
Profit attributable to ordinary shareholders assuming ordinary shares are purchased under ESOP	<u>177,997</u>	<u>150,127</u>	<u>3,529,607</u>	<u>3,518,017</u>	0.05043	0.04267

	Consolidated financial statements					
	Profit for the period		Weighted average number of ordinary shares		Earnings per share	
	For the nine-month periods ended 30 September					
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
	(Thousand Baht)	(Thousand Baht)	(Thousand shares)	(Thousand shares)	(Baht)	(Baht)
Basic earnings per share						
Profit attributable to equity holders of the parent	469,726	372,045	3,529,607	3,516,130	0.13308	0.10581
Effect of dilutive potential ordinary shares						
Ordinary shares under ESOP project	-	-	-	1,887		
Diluted earnings per share						
Profit attributable to ordinary shareholders assuming ordinary shares are purchased under ESOP	<u>469,726</u>	<u>372,045</u>	<u>3,529,607</u>	<u>3,518,017</u>	0.13308	0.10575

(Unaudited but reviewed)

	Separate financial statements					
	Profit for the period		Weighted average number of ordinary shares		Earnings per share	
	For the three-month periods ended 30 September					
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
	(Thousand Baht)	(Thousand Baht)	(Thousand shares)	(Thousand shares)	(Baht)	(Baht)
Basic earnings per share						
Profit attributable to equity holders of the parent	121,019	112,383	3,529,607	3,516,130	0.03429	0.03196
Effect of dilutive potential ordinary shares						
Ordinary shares under ESOP project	-	-	-	1,887		
Diluted earnings per share						
Profit attributable to ordinary shareholders assuming ordinary shares are purchased under ESOP	121,019	112,383	3,529,607	3,518,017	0.03429	0.03195

	Separate financial statements					
	Profit for the period		Weighted average number of ordinary shares		Earnings per share	
	For the nine-month periods ended 30 September					
	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>	<u>2018</u>	<u>2017</u>
	(Thousand Baht)	(Thousand Baht)	(Thousand shares)	(Thousand shares)	(Baht)	(Baht)
Basic earnings per share						
Profit attributable to equity holders of the parent	330,629	239,237	3,529,607	3,516,130	0.09367	0.06804
Effect of dilutive potential ordinary shares						
Ordinary shares under ESOP project	-	-	-	1,887		
Diluted earnings per share						
Profit attributable to ordinary shareholders assuming ordinary shares are purchased under ESOP	330,629	239,237	3,529,607	3,518,017	0.09367	0.06800

15. Segment information

Operating segment information is reported in a manner consistent with the internal reports that are regularly reviewed by the chief operating decision maker in order to make decisions about the allocation of resources to the segment and assess its performance.

For management purposes, the Company and its subsidiaries structured business units in accordance with the governance of the chief operating decision maker. The Company and its subsidiaries have two principal reportable segments, which are Advertising media segment and Engagement marketing segment. Advertising media segment comprising advertising media production, advertising space and air time rental services. Engagement marketing segment comprising management and development of the BNK48 members (BNK48 Office Company Limited) and administrate the benefit contracts with Football Association of Thailand under Patronage of His Majesty the King and Premier League (Thailand) Company Limited (Plan B Eleven Company Limited). The Company operates only in Thailand and two subsidiaries operate in Malaysia and Laos, which revenues are not significant.

The chief operating decision maker monitors the operating results of the business units separately for the purpose of making decisions about resource allocation and assessing performance. Segment performance is measured based on operating profit or loss and total assets and on a basis consistent with that used to measure operating profit or loss and total assets in the financial statements.

The following tables present the financial information for the three-month and nine-month periods ended 30 September 2018 and 2017 of the Company and its subsidiaries by segment.

(Unit: Million Baht)

	For the three-month periods ended 30 September							
	Advertising		Engagement		Elimination of		Total	
	Media		marketing		inter-segment			
	2561	2560	2561	2560	2561	2560	2561	2560
Revenue from external customers	921	775	287	32	(14)	(19)	1,194	788
Segment operating profit	319	281	102	12	-	-	421	293
Other income							7	1
Selling and servicing expenses							(60)	(50)
Administrative expenses							(74)	(61)
Share of profit from investments in associates							3	2
Finance cost							(1)	-
Profit before income tax expenses							296	185
Income tax expenses							(56)	(31)
Profit for the period							240	154

(Unaudited but reviewed)

(Unit: Million Baht)

For the nine-month periods ended 30 September								
	Advertising Media		Engagement marketing		Elimination of inter-segment revenues		Total	
	<u>2561</u>	<u>2560</u>	<u>2561</u>	<u>2560</u>	<u>2561</u>	<u>2560</u>	<u>2561</u>	<u>2560</u>
Revenue from external customers	2,577	2,182	334	89	(47)	(65)	2,864	2,206
Segment operating profit	898	734	105	35	-	-	1,003	769
Other income							18	15
Selling and servicing expenses							(168)	(149)
Administrative expenses							(199)	(182)
Share of profit from investments in associates							6	4
Finance cost							(1)	(1)
Profit before income tax expenses							659	456
Income tax expenses							(117)	(73)
Profit for the period							<u>542</u>	<u>383</u>

16. Dividends

Dividends	Approved by	Total dividends (Million Baht)	Dividend per share (Baht per share)
Final dividends for 2016	The Annual General Shareholders' meeting on 20 April 2017	123.07	0.04
Total		<u>123.07</u>	<u>0.04</u>
Final dividends for 2017	The Annual General Shareholders' meeting on 19 April 2018	158.83	0.05
Total		<u>158.83</u>	<u>0.05</u>

17. Commitments and contingent liabilities

17.1 Capital commitments

As at 30 September 2018, the Company had capital commitments of Baht 232 million (31 December 2017: Baht 304 million), relating to the construction of advertising equipment and related equipment.

17.2 Operating lease commitments

The Company and its subsidiaries have entered into several lease agreements in respect of the lease of office building space, advertising space and equipment. The terms of the agreements are generally between 1 and 9 years.

Future minimum lease payments required under these non-cancellable operating leases contracts were as follows:

	(Unit: Million Baht)			
	Consolidated		Separate	
	financial statements		financial statements	
	30 September	31 December	30 September	31 December
	2018	2017	2018	2017
		(Audited)		(Audited)
Payable:				
In up to 1 year	1,057	940	884	814
In over 1 and up to 5 years	2,216	2,081	1,904	1,776
In over 5 years	1,006	1,153	1,000	1,130

In addition, the Company has commitments with 20 counterparties, whereby it is required to pay additional rental expenses if revenue from advertising on rental space is higher than the minimum guarantee as stipulated in the contract. The amount to be paid is a share of the excess revenue determined on a straight line basis.

17.3 Long-term service commitments

- a) The Company was appointed as an agency in order to sell and administrate the benefit contracts with Football Association of Thailand under Patronage of His Majesty the King ("Football Association") and Premier League (Thailand) Company Limited ("Premier League") for the period of 2017 - 2020, with the following details:

1) Football Association

- Minimum revenue guarantee of Baht 250 Million per year for the period of 4 years

2) Premier League

- Minimum revenue guarantee of Baht 260 Million per year for the period of 4 years

The Company shall obtain the considerations as the management fee at the ratio between 15 - 22.5 percent of the income generated from such administration.

- b) Mercy Plus Company Limited, a subsidiary, entered into a 5 years advertising concession agreement with Big C Supercenter Public Company Limited in order to grant a concession right to manage the sales and operation of indoor and outdoor advertising media around Big C Supercenter Store. The subsidiary has to pay a share of revenue at the rates stipulated in the agreement.

17.4 Guarantees

As at 30 September 2018, there were outstanding bank guarantees of Baht 237 million (31 December 2017: Baht 199 million) (the Company only : Baht 167 million (31 December 2017: Baht 149 million)) issued by banks on behalf of the Company and its subsidiaries in respect of certain performance bonds as required in the normal course of business. Bank guarantees on behalf of the subsidiaries are secured by the Company.

17.5 Litigation

In August 2017, the Company was sued as a defendant with several companies (11 defendants in total) for damages amounting to approximately Baht 440 million. The plaintiff claimed that the company jointly violated by construct billboards illegally and cover the plaintiff's billboards. Currently, the case is under the court's consideration.

However, the Company believe that they did not commit any wrongful acts as claimed since the Company is not the builder of the billboards but as only the billboards renter. Therefore, the management and the legal adviser of the Company believe that the litigation will not result in the Company incurring any material loss, and the Company therefore did not record any liabilities in the accounts.

18. Approval of interim financial statements

These interim financial statements were authorised for issue by the Company's authorised director on 12 November 2018.